

VOLVO 1976



VOLVO 260 SERIES



The new 260 Series fulfills the most exacting demands that might be placed on a modern means of personal luxury transportation.

Each element, from Volvo's new V-6 engine to the sedan's spacious luggage compartment or the very practical cargo area of the 265 station wagon, is part of an elegant, uncompromised automobile.

Clean, distinctive lines are enhanced by the large expanses of lightly tinted glass which wrap around the passenger compartment, interrupted only by narrow, but strong pillars.

Lustrous metallic finishes are available at no extra cost.

Front seats are Volvo's famed infinitely-adjustable individual buckets and, as a lavish concession to the driver, that seat is automatically heated on the GL models. There is exceptional room for five adults who can all ride in complete comfort thanks to Volvo's Combined Unit heating and air conditioning system. In all there are 12 outlets in the ventilation system, two of which are under the front seats.

Air conditioning is standard on the 262GL and 264GL sedans and the 265. The same components, which permit the air conditioning to be operated simultaneously with the heater for warm, dehumidified interior air, may be installed by your Volvo dealer on the 264.

This lower price sedan differs from the GL models only in the amount of luxury features. It shares all the important performance and safety equipment, such as steel-belted radial, whitewall tires, four-wheel power disc brakes, (the fronts are ventilated) and, of course, there's Volvo's triangular-split safety braking system.

Excellent performance matched with impressive fuel economy comes from a new light-alloy engine. This overhead cam V-6 features Volvo's CI fuel injection system coupled with solid-state ignition and matched to either of two new transmissions.

Available at no extra cost are a silky smooth 3-speed automatic (which can be shifted down to low at speeds as high as 40 mph) or a full-synchromesh four-speed manual with electrically-activated overdrive on fourth gear.

Power-assisted steering also is standard as is Volvo's unique system of warning lamps, including a bulb integrity sensor which lets the driver know instantly when a low beam, stop or tail light is out.

The 265 station wagon, with more than 50 cubic feet of cargo space — over 67 cubic feet with the rear seat folded flat, has a rear door equipped with a gas-cylinder lift mechanism, a child-proof lock and an electrically-heated window with its own wiper and washer.





VOLVO 240 SERIES



By anyone's yardstick, the interior dimensions of the Volvo 240 Series are spacious. Yet, overall a Volvo is about three feet shorter than the average "full-size" American-built sedan.

Exceptional knee and leg room for five adults are provided and the reclining individual front seats have an adjustable lumbar support. The seats in the 242 and 244 sedans are covered in soft-napped fabric which is cool in summer and warm in winter. The 245 station wagon seats are upholstered in leather-like vinyl.

The heating and ventilation system will distribute air throughout the Volvo, even to the rear floor. And if Volvo air conditioning is installed it will function in the same manner as the 260's advanced Combined Unit.

Powering the 240 models is a new fuel injected four-cylinder engine. It

features a belt-driven overhead cam, cross-flow alloy cylinder head and solid-state ignition. To complement this sporty, yet economical engine, Volvo also introduces two new transmissions.

The standard transmission is a rugged four-speed manual. Transmission options are Volvo's new smooth three-speed automatic and an electrically-activated overdrive for the four-speed that reduces top gear rpm's by 20%. You can order either with a sliding steel sunroof for the sedans and, on the 245, select the automatic or overdrive version at no extra charge.

Of course, like all Volvos, 240 models are equipped with four-wheel power disc brakes (with safety triangle-split system) and steel-belted radial tires.

The 240 Series also has the typically fine road manners that are expected

of any Volvo, along with rack and pinion steering that is power-assisted on all models but the 242 and 244 with manual transmission. The station wagon features a heavy-duty suspension designed to accommodate the extra loads that the 245 is capable of carrying.

To make sure that a Volvo stays new-looking for a long time, its body is treated with rust-proofing fluids and compounds as well as extensive galvanizing before getting two applications of primer (one electro-dipped) and a deep, brilliant enamel finish.

Then there's the structural strength and torsional rigidity of Volvo's rugged unit-body construction which forms the basis for overall occupant protection. Surrounding the passenger compartment itself is a protective "cage" of closed section pillars and braces.

How much luxury you want in a Volvo depends on the model you choose. But each one, even the least expensive, shares these important systems: unit construction, rust-proofing and body protection, steering and suspension, transmission and power train, seating, heating and ventilation, brakes and tires, and, of course, Volvo's designed-in safety equipment.

But even though they all share many principle components, there is a wide variation among models to meet personal needs.

Beginning with the body, it's apparent that a Volvo is designed to maximize usable space. The interior is amazingly roomy as is the trunk. What may not catch your eye is the strength of the body surrounding the passenger compartment or the carefully planned front and rear ends that are engineered to absorb impact.

Nor can you see the extra weight of a Volvo that is designed-in to meet our standards for safety and durability. And still, a Volvo 264GL is 1100 pounds lighter than the slightly larger Cadillac Seville.

Looking around the Volvo you'll see how attention has been focused on providing details an owner can appreciate; such as easy headlight adjustment, a holder for the gas cap inside its cover and a wiper and washer on the rear window of the station wagon. The rear window of all models is electrically heated.

The excellent visibility is most obvious from the inside. There are no blind spots caused by a stylist's whim; you have over 90% visibility through the lightly tinted glass. The rear view mirrors have special optics to minimize glare.



The importance of safety is found almost everywhere in a Volvo. Obviously the padded steering wheel and the dashboard are pure safety features, but the need to protect occupants extends throughout the interior.

Sitting in the driver's seat you'll find that everything you need to operate the Volvo is properly positioned according to extensive studies, ergonomic factors and common sense.

You need to be properly positioned in your seat, not just to drive comfortably but to avoid fatigue. So you'll find no over-stuffed chairs in a Volvo. And there is no option for comfort; the same seat construction is used on all models. We do offer the elegance of leather or velour in our most expensive sedans, but the real luxury of a Volvo seat is the comfort you'll experience after a long drive.

Test drive a Volvo so you'll better understand why a Volvo is built the way it is and not some other, and so that you can compare the features and benefits of a Volvo against other fine cars.

STANDARD EQUIPMENT

VOLVO 264

Light alloy V-6 engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
Automatic transmission or 4-speed manual with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Cloth upholstery
Electric rear window defroster
Tinted glass all around
12-outlet heating and ventilation system
Lockable glove compartment
Trunk and engine compartment lights
Day/night rearview mirror
Deep-pile carpeting
Quartz clock
Four 3-point self-adjusting safety belts
Childproof rear door locks
Two separate undercoats
Metallic paint available
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

VOLVO 242/244

Overhead cam cross-flow engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Steel-belted whitewall radial tires
4-speed manual transmission
Infinitely adjustable front bucket seats
Adjustable lumbar support
Cloth upholstery
Electric rear window defroster
Tinted glass all around
12-outlet heating and ventilation system
Lockable glove compartment
Day/night rearview mirror
Full interior carpeting
Quartz clock
Storage pockets in front doors
Four 3-point self-adjusting safety belts
Childproof rear door locks on 244
Two separate undercoats
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

VOLVO 265

Light alloy V-6 engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
Automatic transmission or 4-speed manual with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Vinyl or cloth/vinyl upholstery
Electric rear window defroster and wiper
Cargo area and engine compartment lights
Tinted glass all around
12-outlet heating and ventilation system with integrated air conditioning
Lockable glove compartment
Day/night rearview mirror
Full interior carpeting
Quartz clock
Storage pockets in front doors
Four 3-point self-adjusting safety belts
Childproof rear door locks
Two separate undercoats
Metallic paint available
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

VOLVO 245

Overhead cam cross-flow engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
Automatic transmission or 4-speed manual with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Vinyl upholstery
Electric rear window defroster and wiper
Tinted glass all around
12-outlet heating and ventilation system
Lockable glove compartment
Day/night rearview mirror
Full interior carpeting
Quartz clock
Storage pockets in front doors
Four 3-point self-adjusting safety belts
Childproof rear door locks
Two separate undercoats
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

VOLVO 262GL/264GL

Light alloy V-6 engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
Automatic transmission or 4-speed manual with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Leather-faced (or velour on 264GL) upholstery
Heated driver's seat
Electric rear window defroster
Tinted glass all around
12-outlet heating and ventilation system with integrated air conditioning
Lockable glove compartment
Trunk and engine compartment lights
Day/night rearview mirror
Deep-pile carpeting
Carpeted trunk
Quartz clock
Storage pockets in doors and backs of the front seats
Childproof rear door locks on 264GL
Four 3-point self-adjusting safety belts
Two separate undercoats
Metallic paint available
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor
Electric front door windows
Sunroof
Wheel trim rings

OPTIONAL EQUIPMENT

Your choice of radios or tape players
Mag-type wheels
Air conditioning*
Electrically-operated overdrive (242/244)*
Automatic transmission with power-assisted steering (242/244)*
Power front door windows*
Third seat (245/265)
Suspension leveling system
Sunroof (242/244)*

*Standard equipment on some models

