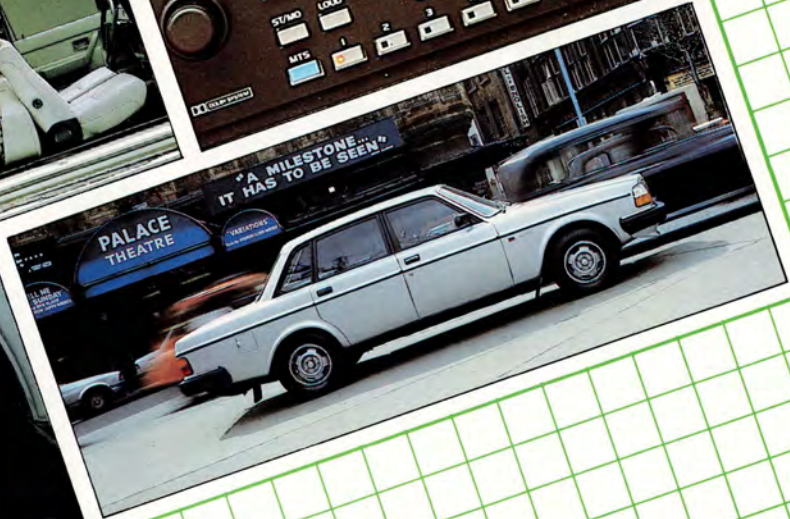
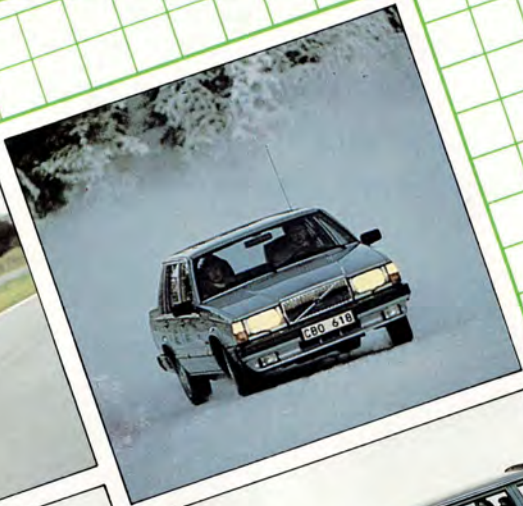


VOLVO

YOUR LOCAL VOLVO DEALER	PHILP of FALKIRK LIMITED WESTBRIDGE STREET FALKIRK FK1 5RH TEL: 0324 23042/3
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ACCESSORIES WITH STANDARDS



NOVEMBER 1984

VOLVO ACCESSORIES

FOLLOWING THE DEMANDING STANDARDS LAID DOWN FOR VOLVO CARS....

The virtues of Volvo ownership are long-established and well-recognised. Quality, safety, comfort and reliability are built into each Volvo on the drawing board. And Volvo only approve an accessory if it genuinely enhances these legendary virtues and adds to the already pleasurable experience of owning a Volvo. When towing your valuable caravan; securing your baby daughter; or simply protecting the interior of your car — you know you can rely on Volvo.



▲ THE VOLVO CHILD SEAT

This picture shows the Volvo child seat being prepared for a 30mph impact at the Middlesex Polytechnic test rig facilities. A sobering yet necessary product appraisal which is crucial to the accident safety of children from 6 months to 6 years.



▲ THE VOLVO MTS

At Volvo, even in-car-entertainment does not escape safety evaluation. Here, the exciting new MTS radio cassette unit is undergoing a flammability appraisal.



▲ FULL SCALE CRASH TEST

Volvo place the same demands on accessories as are placed on other components both inside and outside the vehicle. Impact simulations such as this help to ensure that not only Volvo cars but also Volvo accessories set the standards for others to follow.

....AND SETTING THE STANDARDS FOR OTHERS TO FOLLOW.

A genuine Volvo accessory is the result of countless different investigations during the lengthy research and development phase, to make sure genuine Volvo accessories are a tough act to follow.

This brochure shows you, the owner, how you can make the most of Volvo versatility by personalising your car to suit your particular driving needs with Volvo accessories.

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LEGEND

300 SERIES



340/360 Hatchbacks



360 Saloons

240 SERIES



240 Saloons



240/260 Estates

740/760 SERIES



740/760 Saloons

UNIVERSAL



Universal

Note: all accessories are for current models unless otherwise indicated.

IN-CAR-ENTERTAINMENT

Volvo's comprehensive range of "ICE" equipment extends from the two band radio through high quality stereo radio/cassette units to the exciting new Volvo MTS. MTS stands for Micro-



processor Tuning System and represents the most advanced in-car radio system available today. The MTS can draw upon its formidable memory bank of 78 frequencies to give you uninterrupted listening, because it constantly scans the airwaves and automatically retunes itself to ensure the best reception however far you travel.

Your local Volvo dealer will be happy to tell you more about the MTS together with the rest of the range which is covered by the Volvo Sound Sense leaflets and the Radio Demonstration stand.

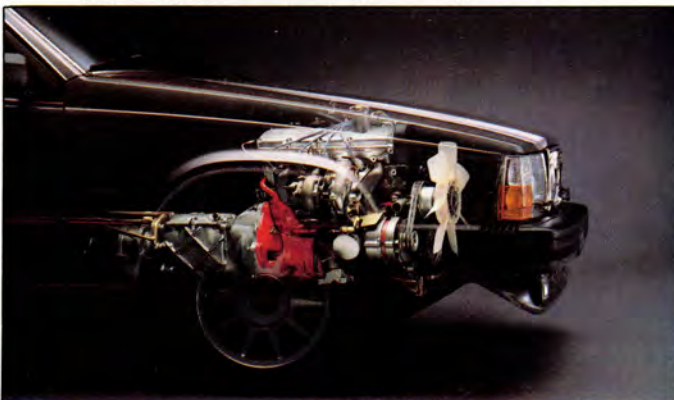


TOWING



When it comes to towing Volvos are in a class of their own. Each Volvo has all the true characteristics of a thoroughbred workhorse; strength, stamina, a willingness to work and solid reliability through and through. If you have a caravan, boat or horsebox to pull, what better car could you wish to place up front?

The cornerstone of Volvo's impeccable towing pedigree is the range of engines, all with



even torque characteristics, which mean smooth pulling at all times.

Strong, well proven gearboxes transmit the power effectively and reliably on to the road. Yet power alone is of little value if handling and manoevrability are cumbersome. Here, Volvo set the seal on the towing argument with light and precise rack and pinion steering on all models, power assisted steering on 200, and 740/760 series and enviable turning circles which are only 30'8" for the 300 series, 32'2" for the 200 series and 32'5" for the 740/760 series. Impressive manoevrability is complemented by relatively high kerbweights ensuring safe and stable towing under all conditions.

In the event of a rear end collision all Volvo towbars are designed so that they will not puncture the fuel tank. If you own a Volvo you may already know that towbar anchorage points are reinforced and corrosion protected for the fitment of a genuine Volvo accessory towbar, in fact, tailor made for a car that is tailor made to tow.



▲ 300 SERIES TOWBAR

Designed by Volvo and of tubular steel construction. Ensures easy fitment and added strength. Towing capacity is 2,200lbs. N.B. Automatic models have a towing limit of 1,980lbs.



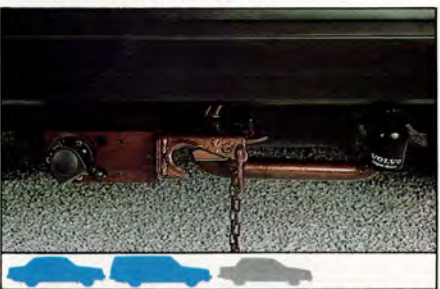
▲ 200 SERIES REMOVABLE TOWBAR

When your towing season is over: simply undo 4 bolts and you can remove the tow ball arm. Tow ball height is also adjustable. Towbar capacity is 3,300lbs (200 series only).



▲ 740 /760 SERIES TOWBAR

For the top of the range series there is a rigid towbar with extra pulling power. Towbar capacity 3,520lbs.



▲ RETRACTABLE TOWBAR

Alternatively the retractable version allows the tow ball arm to be swung under the bumper out of harm's way. Towbar capacity is 3,300lbs for 200 series and 3,520lbs for 740/760.



◀ CARAVAN MIRRORS (PAIR)

The Volvo caravan mirror affords an excellent vibration-free rear view and is quick and easy to fit to either wing without drilling the body work.



CARAVAN ▶ SHOCK ABSORBERS

For a higher level of towing comfort, these sprung shock absorbers provide firmer rear suspension. Should always be fitted as a pair (200 series only).

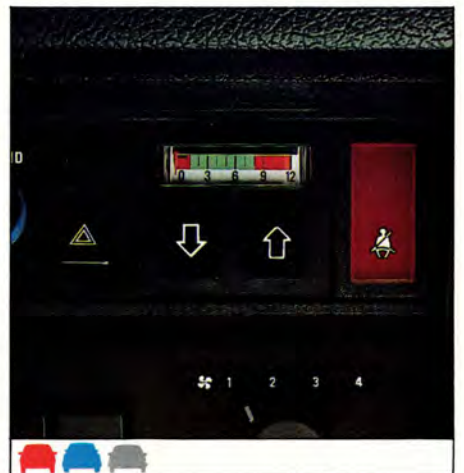


◀ CARAVAN SPOILER

Not only does the spoiler significantly reduce wind resistance but it also aids directional stability of your caravan. Mounted onto a load carrier bar, it fits all models.

SUSPENSION ▶ LEVELLING KIT

Restores normal level, comfort, and stability of car, thereby preventing your car from 'bottoming' on rough roads or your headlights from dazzling oncoming drivers. Available in both automatic and semi-automatic versions. Fitted as standard to the 760 models.



And the range of Volvo towing accessories extends to tow-ball guards; towbar electrics and auxiliary caravan power kits.

Some final suggestions:

- An oil temperature gauge is an invaluable accessory for added peace of mind when towing – see page 15.
- Our special Volvo Owners insurance Scheme includes full towing cover – ask your dealer for details, or phone Volvo Customer Information on Ipswich (0473) 715131

STOWING

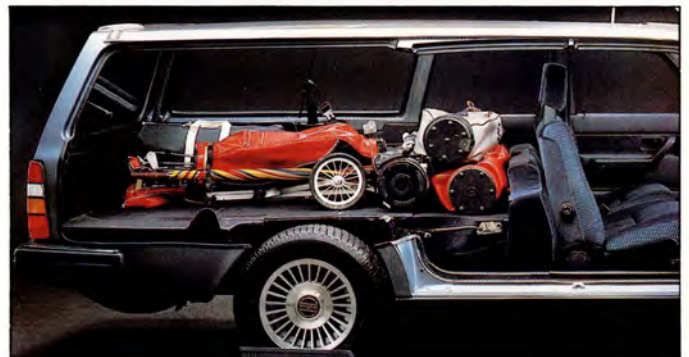


However you use your Volvo, the chances are that at some time or another you will want to take advantage of its generous load-carrying capabilities.

In some cases, for example, if you use your car for business as well as pleasure, this may be a permanent requirement. In others, it may be from time to time – an irresistible bargain in an antique furniture shop or a well earned camping holiday for the whole family.

Whatever your needs, careful car design and a comprehensive range of stowing accessories combine to ensure that you, your family and the kitchen sink can always travel from A to B in comfort and safety.

Design features include access to the boot behind the rear centre arm rest on all saloons to allow long articles to be carried safely inside the car, and ample provision of handy pockets and recesses for neat storage of small items. For our full range of accessories carefully made to lighten the most onerous of stowing problems, read on!





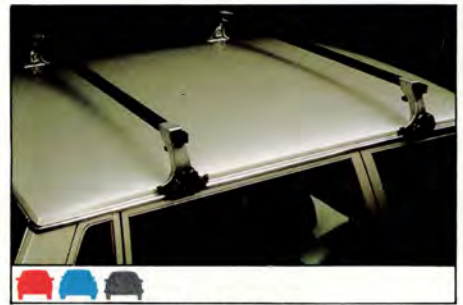
▲ ESTATE ROOF RACK

A superb all-aluminium rack with a huge 80" × 46" load platform. It is light and easy to handle, weighing only 25 lbs. The front edge is fitted with a spoiler to minimise windnoise and resistance. Its carrying capacity is 220lbs (100kg).



▲ SALOON ROOF RACK

A light yet strong rack of aluminised steel tubing with steel profiles fitted with quick action gutter attachments. The load platform measures 40" × 28½" and total weight is just 14 lbs. Fits all Volvos. Illustration also shows Volvo luggage net (available separately).



▲ LOAD CARRIER

A sturdy plastic-coated steel tube with strong gutter attachments. Rubber straps and/or extension rails can be added to accommodate varying loads. (Sold individually).



▲ FULL LOAD LINER

Moulded in tough ABS, this very effective load liner protects your car from those dirtier loads. Also available in half sizes for 200 estates and 300 hatchbacks.



▲ CARGO MATS

A black, acid- and fire-resistant mat which protects the floor of the estate cargo area from damage. The ribbed surface helps to prevent the cargo sliding. Mats are also available for 300 hatchbacks, from 1983 model year.



▲ LOAD COVER

A vinyl-coated fabric cover to conceal your cargo from prying eyes or strong sunlight. It fits behind the rear seat and pulls out of its aluminium case on the same principle as a roller blind. The unit is easily removable when not required.



◀ DOG GUARD

This plastic-coated steel dog guard turns the cargo area of an estate car into a mobile kennel. The guard can also be used to prevent luggage being thrown forward when braking hard. Similar also available for 300 hatchbacks.

▲ ALL ROUND BOX ▶

A versatile carry-all with innumerable uses for all the family. Measuring 20" × 14" × 9" when opened out, it folds down to 2" × 14" × 9". Voted one of Motor Magazine's Top Ten Accessories.



◀ BOOT PROTECTION COVER

This dual purpose nylon cover protects your luggage from possible humidity and prevents your clothes getting dirty when attending the boot.

▲ CARGO STRAPS ▶

These straps will retain your cargo in the back of an estate car. They clip to brackets which are standard in all Volvo estates.



SAFETY



The name Volvo is synonymous with safety. This reputation is the result of many years of meticulous attention to detail and concern for the security of Volvo drivers and their passengers.

Volvo ensure that every car they build lives up to this enviable reputation by incorporating into the design both "active" and "passive" safety features.

Active safety means helping the driver to avoid potentially dangerous situations with safe, predictable handling, reliable braking systems and responsive engines.

Comfort is also central to active safety. Volvo's insistence on a comfortable and relaxing environment for the driver guarantees that the risk of driver fatigue is kept to a minimum. A relaxed driver is a safer driver.

Passive safety means effective protection for driver and passengers in the event of an accident. Crumple zones front and rear, complete safety cage, collapsible steering wheel and column, anti-burst door locks and padded head restraints are among the standard features on all current Volvo models. It all adds up to peace of mind.

Volvo recognise, however, that the traffic environment is constantly changing, and that as a result, there is a need to monitor safety requirements and continue product development. To this end, four teams of engineers, doctors and technicians are on 24 hour call to attend accidents within a 100km radius of Volvo's home in Gothenburg. The information they gather is of vital importance in monitoring the effectiveness of current safety features, and in ensuring that Volvo maintains its position as the world leader in automotive safety.

With the word safety behind every product that Volvo develop, it seems almost a contradiction to talk about safety accessories. However, every Volvo owner is an individual who has different requirements involving further protection. With this in mind Volvo have developed a range of safety accessories designed and manufactured to the same uncompromising standards as the cars themselves.



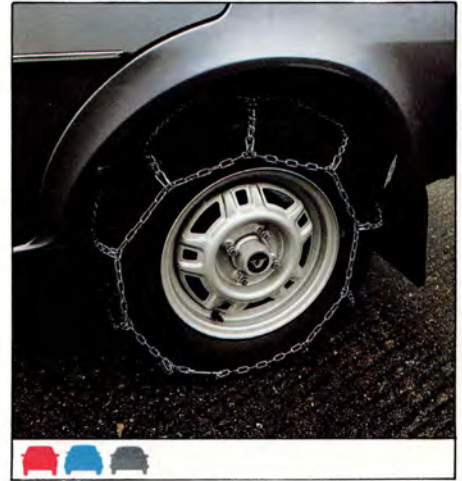


◀ FIRE EXTINGUISHER

A highly effective powder extinguisher for use on fuel or electrical fires. Supplied complete with pressure gauge and mounting bracket. Refills are also available.

ANTI-SKID CHAINS ▶

Fitted to the rear wheels, these strong high-grade chains improve wheel grip on ice, snow, slush and even wet grass. Supplied as a set for both rear wheels.

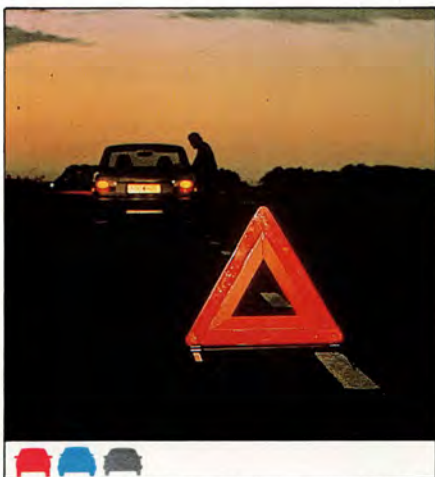


◀ FIRST AID KIT

A comprehensive first aid kit neatly packed in a 13" x 10" cushion, invaluable for road-side emergencies.

AUXILIARY LAMPS ▶

If you wish to make doubly sure of seeing and being seen there are complete kits for fog or spotlamps. Each kit includes bulbs, brackets and anti-vibration struts, wiring and switch.



◀ HAZARD TRIANGLE

A valuable road safety item, and essential if you drive on the continent. Consists of a reflective outer triangle with fluorescent inner triangle, three point folding stand, and carry case. It meets European safety standards.

BUMPER STRIPES ▶

Self-adhesive bumper stripes which reflect light at night. An attractive accessory with a strong safety element. The set contains a white stripe for the front and a red stripe for the rear.



CHILD SAFETY



Volvo view the safety of children in cars as a matter of paramount importance. So much so that they carry out painstaking research and direct substantial resources into ensuring that today's children (represented by Sven and Jan above) survive to become tomorrow's adults.

If an adult chooses not to use a safety belt, that is his own decision. To give a child that choice is to endanger his or her life. In Britain thousands of children are killed or injured in cars each year. Volvo's research in Sweden has shown that the use of an effective child restraint system can reduce serious injuries and fatalities by up to 40%. That is not surprising when you consider what happens to an unrestrained child in a 30mph head-on collision; a child weighing 44 lbs will be thrown forward with a force of nearly 2 tons!

By an effective child restraint system Volvo mean one of the following: restrained carrycot, a child safety set, or seat belts used with or without a safety cushion (dependent upon the child's age and stature). On the opposite page you can see exactly which child safety accessories will do the job properly.



PLAY CARE CENTRES

Volvo's concern over child welfare doesn't end when you reach your destination. If that destination happens to be a major exhibition, there is a good chance that you will come across the now famous Volvo Play Care Centre. These centres are staffed by nurses trained in caring for infants and feature a range of play equipment that is sturdy, practical, safety-tested and above all fun. Given prior notice, small parties of handicapped children can also be accommodated. In summary, parents can relax and enjoy the exhibition in the full knowledge that their children are in the safe hands of Volvo, the company that care.



Phone Volvo Customer Information Ipswich 715131 for Play Care Centre dates and venues.





▲ CHILD SEAT

(For children aged 6 months to 6 years)* Approved to British Standard 3254, this high quality child seat fixes to existing rear seat belt anchorages which means quick and simple installation.

The seat incorporates quick release fastenings, and a unique fold away stand allowing use outside the car as a picnic seat, feeding chair etc.

Luxurious simulated lambswool cover is warm in winter, cool in summer and is easily removable for washing.

A kit is available for transferring the seat to a second car without disturbing the fixtures.



▲ AUXILIARY REAR SEAT

An extra rear seat which turns your Volvo estate into a seven seater. The rearward facing seat, suitable for children, is equipped with head restraints, three point seat-belts and armrests. It is upholstered in easy to clean fire-resistant black or beige vinyl. When not in use it folds away under the floor, leaving the entire cargo area free for loading.



▲ CHILD CUSHION

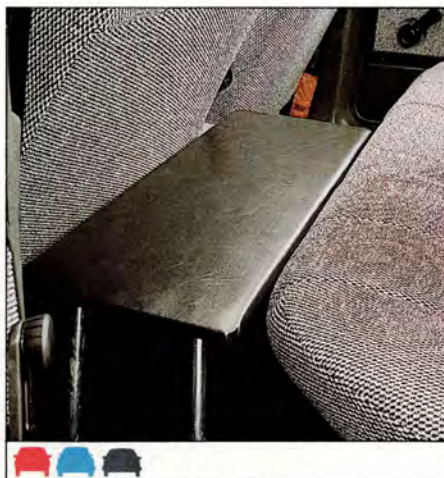
The child safety cushion enables the six to twelve year old* to use the standard adult three point seat belts. The cushion is held in place by the seat belt and is designed to prevent 'underslide' in the event of harsh braking or a collision.



▲ CARRYCOT RESTRAINT

Approved to British Standard AU 186, this new addition to our range offers both complete safety and convenience in use. One sturdy quick-release buckle secures the carrycot in place, and allows quick and easy removal.

NOTE: When ordering this item, ensure your child's complete comfort by fitting rear sun blinds (see page 18).



▲ CHILD BENCH

A handy accessory filling the gap between the front and rear seats. Ideal as a foot rest for children using our safety cushion.



▲ CHILD GUARD

We strongly recommend that you use one of our approved restraint systems at all times. If, however, this is not practical, the Volvo child guard blocks the space between the front seats, protecting your child in the event of heavy braking.

*Carrycot by kind permission of Mothercare.

*Where children's ages are mentioned these are for guidance only. Weight and stature should also be taken into consideration. If in doubt consult your Volvo Dealer.

PRACTICAL



Volvo versatility is yet another hallmark that appeals to owners and would-be owners the world over. The combination of rugged reliability and eminent practicality creates an unbeatable package to suit long distance and short shopping trips alike.

Whether your motoring horizons end at the local supermarket or extend across the channel and into Continental Europe, you can depend on the practicality that is synonymous with Volvo.

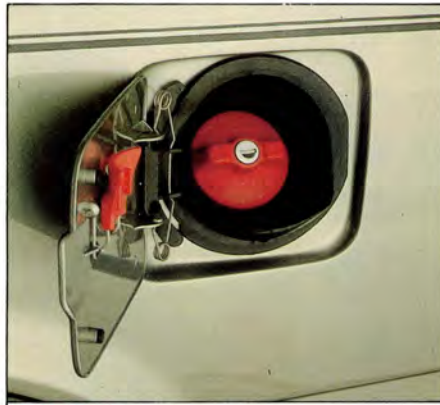
Bearing your diverse needs in mind is one reason Volvo design cars that do not complain when they are put to the test in extremes of road and weather conditions. Roadholding, heating and ventilation and go-anywhere reliability all add up to a formidable reputation that is the envy of other manufacturers.

Compared with an ordinary car, your Volvo may be put to more varied use, we therefore offer a range of practical accessories to enhance the inherent adaptability of your Volvo.



▲ BURGLAR ALARM

Protect your investment with this reliable and easy to use burglar alarm. Bonnet, boot and all doors are effectively guarded.



▲ LOCKING TANK CAP

To prevent the theft or contamination of valuable fuel, simply replace your standard filler cap with one from our range of lockable caps.



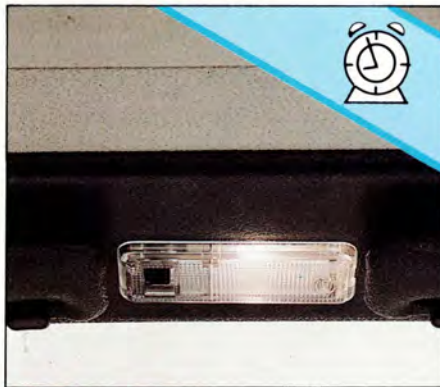
▲ LOCKING WHEEL-NUTS

A neat and unobtrusive way to protect your prized Volvo alloy wheels is to have a set of locking wheel nuts fitted. (Supplied in a set of four).



▲ FLOOR TRAYS

Injection moulded thermoplastic floor trays to protect the fitted carpeting. Their raised edges prevent dirt or water getting underneath, and their tailored fit and spined base effectively anchor them in place. The floor trays are supplied in complete sets for front and rear. Colour options vary according to car model. Check with your dealer for details.



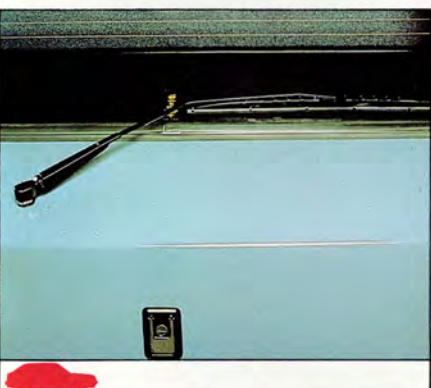
▲ DELAY INTERIOR LIGHT

Light remains on for approximately 10 seconds after doors are closed. Enables you to fasten your seat belts and locate the ignition before light goes out automatically.



▲ BULB KIT

Replacement bulbs and fuses for essential lights, packed into a convenient shockproof case.



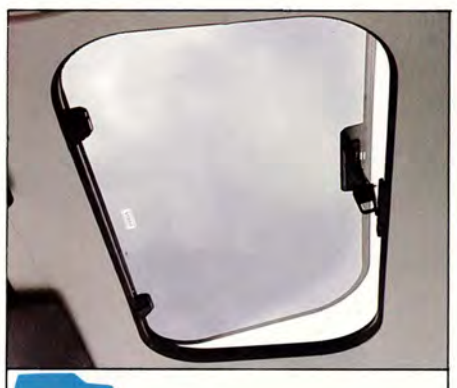
▲ REAR WINDSCREEN WIPER

For 300 hatchbacks this rear screen wiper sweeps away dirt, rain and snow from your rear window for improved rearward visibility and safer driving.



▲ CASSETTE STORER

Locates neatly into upper recess and conveniently stores up to eight cassettes which can easily be retrieved by pressing an eject tab.



▲ SUNROOF

This Volvo Glass Sunroof will enhance your motoring pleasure come rain or shine. Ideal for those long hot summers yet also brightens up a dull winter's day.

DRIVER INFORMATION



Pilot your way through the information jungle with Volvo.

With our roads growing even busier and traffic appearing to travel faster and faster, today's driver has a shorter time in which to assimilate more information than was the case 25 years ago.

That information whether outside or inside the car has to be accurate and concise. The last thing the driver wants is to be fed some irrelevant piece of information when his mind is concentrated on the road ahead.

At the same time the modern car has rapidly evolved into a complex piece of precision machinery comprising many high technology systems such as microcomputer controlled fuel injection, turbo charging, and electronic ignition.

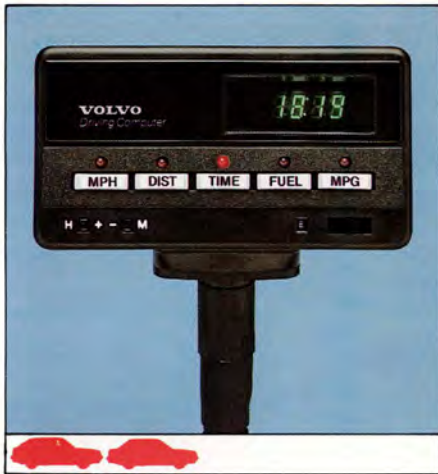
This has left car manufacturers (including Volvo) with the delicate task of presenting comprehensive information without distracting the motorist from safe driving.

Volvo's approach to solving this problem has taken two directions — firstly to incorporate automatic systems wherever possible. These, when regularly serviced by an authorised Volvo dealer, require minimal attention from the driver.

Secondly, wherever on-the-spot information is required, sensible design means that the highest priority information is easily read day or night.

As information needs vary along with vehicle use, Volvo have developed a range of auxiliary instruments in line with these principles.

**Photograph by kind permission of Scandinavian Airlines System.*

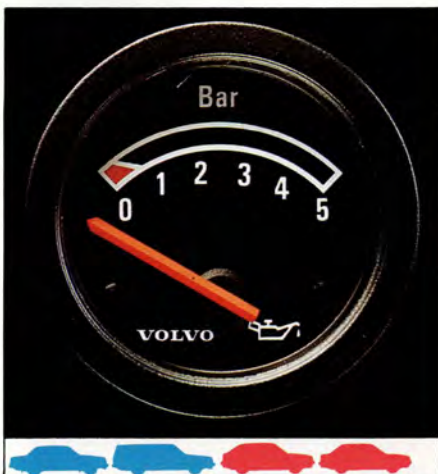
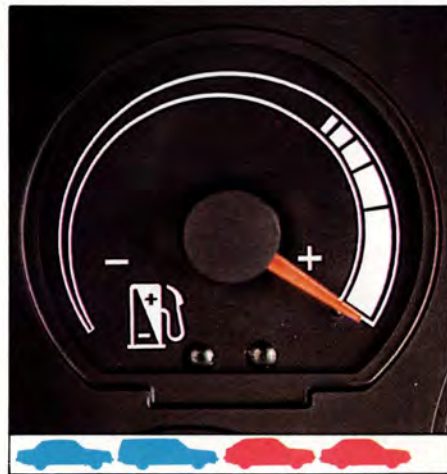


◀ TRIP COMPUTER

An on board computer allowing the driver to accurately monitor fuel consumption and an invaluable aid to planning those longer journeys, including instant conversion for motoring abroad. For 300 series only.

VACUUM GAUGE ▶

Especially valuable as fuel costs rise. It gives you an at-a-glance picture of how fuel-efficiently you are driving, by measuring vacuum in the inlet manifold.



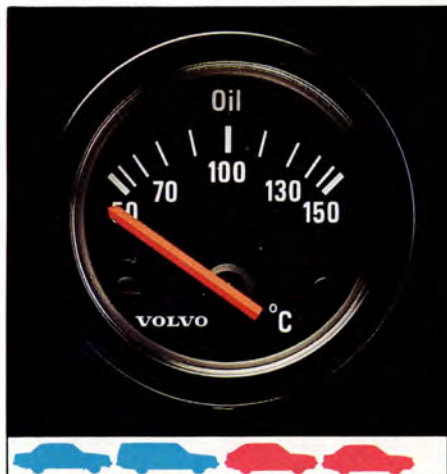
▲ OIL PRESSURE GAUGE

This accessory can give you early warning of potentially damaging engine problems, brought on by insufficient oil or by driving too hard. Invaluable when towing. Available for 200 series 1981, and 300 series from 1983 models.



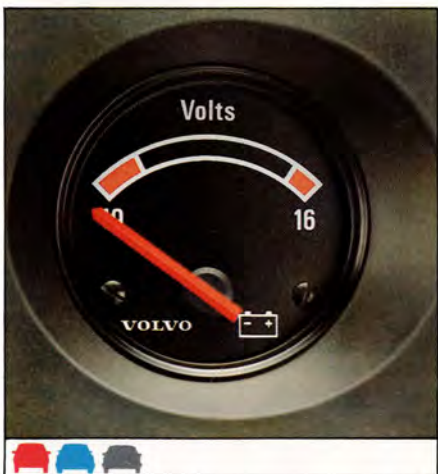
▲ 740/760 AMBIENT TEMPERATURE GAUGE

Fits to all models from 1984 on. A red light emitting diode warns of freezing temperatures. Can be complemented with a sensor for interior temperature as well.



▲ OIL TEMPERATURE GAUGE

Of benefit during the warmer weather, especially when towing.



◀ VOLTMETER

To give you an instant check on the condition of charge to your battery, a voltmeter is particularly important during the winter months when you will be making greater demands on your battery with headlights, heater and heated rear screen.

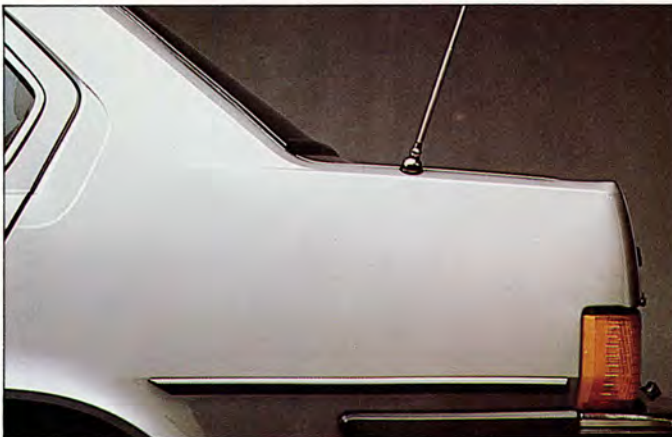
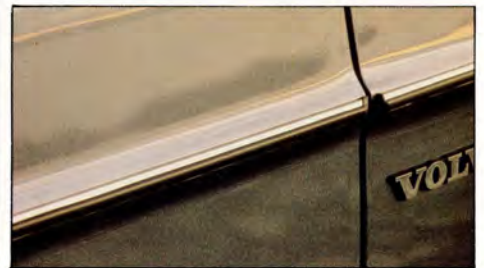
AMBIENT TEMPERATURE GAUGE ▶

When you are driving in your warm Volvo, how can you tell if the temperature has dropped below zero and the road is freezing? The answer is, with an ambient temperature gauge. A sensor fits under the front bumper and a red light shows to warn of temperatures around zero (on 200 series).



NOTE: Where the instruments are available for 200, 300, or 740/760 series the design will vary.

EXTERIOR TRIM



The vast majority of accessories that can be added to your Volvo are purely functional in nature and are there to do a specific job.

You could be forgiven for thinking that Volvo's range of exterior trim accessories are merely aesthetically pleasing. However, this is not the case; whilst it is true that you can discreetly personalise your Volvo's exterior, all of the items featured on the opposite page also fulfil a strong functional role.

Take the GT wheels for example. There is no disputing the added attraction of a car fitted with a set of alloy wheels; however the benefits extend to improved stability and roadholding even for a Volvo.

The 300 series rear spoiler not only ably defines the rear hatchback section but also adds to the aerodynamic properties of the vehicle. Even the trim and grip moulding protects the paintwork of your 300 series hatchback in the event of leaving your keys in the lock as you close the tailgate.

So when you consider Volvo exterior trim accessories don't forget that with Volvo, beauty is more than skin deep.



▲ 200 GT WHEELS

A selection of light alloy wheels which offer improved roadholding through wider track and lower unsprung weight, whilst in no way compromising Volvo's requirements for strength and durability. *NOTE: Fitment of the 5 spoke wheel (above) also requires a change of tyres to low profile type.*

▶ 300 GT WHEELS

A choice of attractive alloy wheels to enhance the exterior of your 300 series car and improve its already legendary roadholding. As with the 200 series, these wheels meet all of Volvo's stringent safety and durability standards. *NOTE: Fitment of these wheels may also involve changing your tyres. Please consult your dealer.*

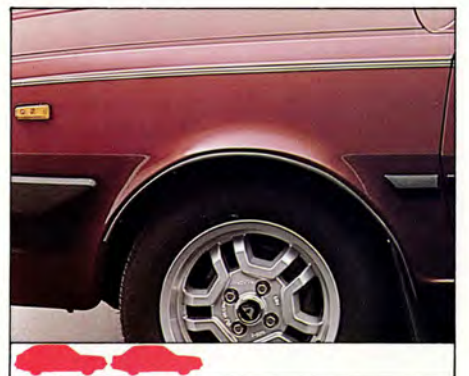


◀ TRIM AND GRIP

A smart, self-adhesive PVC moulding with a polished aluminium insert provides a safe grip when opening or closing the tailgate.

▶ WHEEL ARCH TRIMS

Tailored self-adhesive PVC mouldings with polished aluminium inserts offer protection from stone chips and enhance the appearance of your car. They are supplied in a set of four.



◀ REAR SPOILER

An attractive and functional accessory which improves aerodynamic characteristics at motorway speeds whilst enhancing the elegant lines of your 300 hatchback.

▶ FRONT SPOILER

For 360 hatchbacks and saloons, this elegant front spoiler improves roadholding and fuel efficiency whilst reducing sensitivity to cross winds. Fits neatly over existing spoiler.



COMFORT



Probably no other car manufacturer takes driver comfort as seriously as Volvo. After all, if you are seated comfortably then you will be physically at ease which is a sound basis for being mentally at ease and keeping your mind on the road.

Settled into the driver's seat of any of today's Volvos you will quickly appreciate the results of this philosophy. The body-contoured Volvo seats are the result of many years of research and technical development in cooperation with

orthopaedic specialists. What better way to begin a winter morning's drive than in the heated driving seat of a Volvo (which automatically switches on when the temperature falls below +14°C).

But now you are seated comfortably what of the rest of the interior? — the tasteful colour co-ordination, the high level of standard equipment, the thoughtful instrumentation layout, they all reflect the refined quality of today's Volvos.

Ambassador



Residence



Diplomat



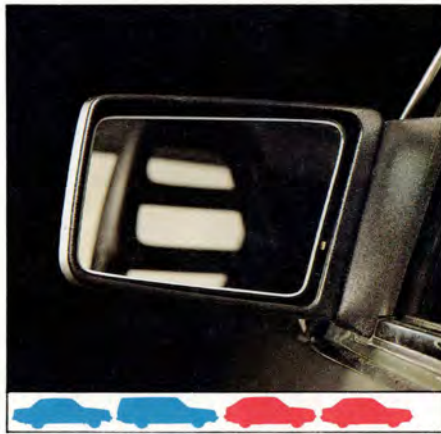
TAILORED SEAT COVERS

A range of top quality tailored covers is available in a variety of colours. Covers for head restraints also available.



STRETCH SEAT COVERS

Good value general purpose covers to protect your car's interior. Head restraint covers not available



ELECTRIC MIRRORS

Electric door mirrors give instant adjustment at your fingertips via a toggle switch. The anti-dazzle glass is housed in a black vibration-free frame which can be fitted without drilling the body work. 300 series mirrors also incorporate automatic defrosting.



ELECTRIC WINDOWS

Effortless push-button control from the drivers seat. The genuine Volvo design facilitates quick and easy installation.



REAR SUN BLINDS

Rear window sun blinds offer effective protection from the sun, without obstructing the driver's rear view. Roller blind design means neat storage when not in use. Especially recommended for use with the Volvo carrycot restraint (see page 11).



ROOF DEFLECTOR

For all models with factory fitted sunroof, this elegant smoke grey roof wind deflector is designed to lead the slipstream past the open sunroof, thereby reducing draughts and wind noise.



HEAD RESTRAINT CUSHIONS

Tailored, foam-padded cushions turn the head restraints into comfortable head rests. They are available for front and rear to match the standard upholstery or Volvo seat cover material.

CENTRAL LOCKING

All door locks can be activated from the driver's door with one twist of the key. Boot or tailgate not included. Fits to 4 and 5 door models from 1984 onwards.



