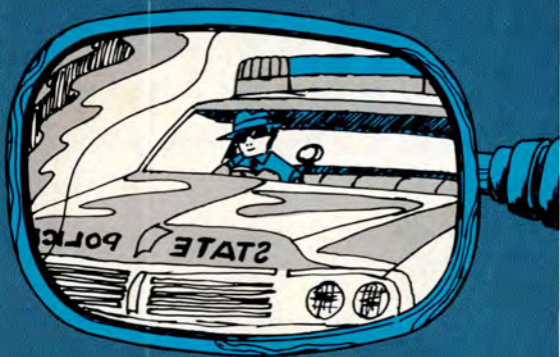


# VOLVO

## CRUISE CONTROL

WATCHES YOUR SPEEDOMETER  
WHILE YOU WATCH THE ROAD



*For 1975 Volvo 164 models with  
automatic transmission only.*

## AT A FINGER'S TOUCH...

**volvo cruise control helps make distance driving more economical.**

It's a hard fact that driving at 55 miles per hour is a most economical cruising speed. But after years of driving at higher speeds, a lot of people find it hard to drive at this lower limit. Volvo Cruise Control can make it easy. Once you set the speed, (above 30 mph), it controls the amount of fuel and air injected into the combustion chamber.

And since the car speed is held constant within plus 2 or minus 4 mph, (even up and down hills) you can save even more gas and achieve more complete combustion with less emissions.

**volvo cruise control helps make distance driving more comfortable.**

A long drive is tiring enough without adding leg fatigue. Cruise Control gives you the freedom to keep your foot off the gas pedal and adjust your leg position to the one that's most comfortable for you.

## volvo cruise control helps make distance driving safer.

An alert driver is a safer driver. With Cruise Control, you can watch the road. It's watching your speedometer. And when you choose a more economical lower speed, you're also choosing a safer speed.



## IT DOES THE WORK BUT YOU'RE ALWAYS IN COMMAND.

To engage the Cruise Control, move the slide switch conveniently mounted on the turn signal arm to the "on" position. Accelerate in the usual way for speed that's right for road and traffic conditions. (Minimum engaging speed - 30 mph).

Push the button in the end of the switch, take your foot off the gas pedal and Cruise Control takes over. To slow down, use the brake as usual. The Cruise Control is automatically disengaged.

To go faster than the set speed, simply step on the accelerator. When you lift your foot off, the car returns to the set speed.

## resume speed feature.

When the Cruise Control is engaged, (above 30 mph) and you slow down or stop, Volvo Cruise Control's brain can accelerate your car to the last pre-set speed automatically. Just move the slide switch to the "RESUME" position momentarily and allow the Cruise Control unit to take over. The memory feature will not operate if you have turned the car's motor off or have moved the slide switch to the "OFF" position.

# VOLVO

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## ORIGINAL ACCESSORIES

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