71 DIFFERENT VOLVO ACCESSORIES FOR PEOPLE WHO THINK. BECAUSE NOT ALL PEOPLE WHO THINK THINK ALIKE.



It was logic that drove you to a Volvo showroom. Because among thinking people like yourself, Volvo has a reputation for being one of the world's most intelligently thought-out cars.

And one of the world's most complete cars too. Which accounts for our long list of standard equipment and our short list of optional factory-installed equipment.

However, there are some things you'll want to add to your Volvo.

Accessories.

Items whose purchase depends so much on personal taste or driving habits or family size or vacation preferences or individual whim that they couldn't be included on every Volvo.

So they're included here. In this booklet. The ones most popular with Volvo owners. But, obviously, not every accessory is right for every owner.

Once you find the accessories that make sense for you, you'll discover how much thinking has gone into their design.

For example: there are door pockets that do more than organize your clutter. And windshield wipers that go slower than normal because there are times when normal is just too fast.

You'll also find we stand behind every genuine Volvo accessory you buy. We can afford to: our accessories are constantly being tested at the factory, not just to make sure they work, but to make sure they'll work right over a period of time.

So we can give you a warranty on your genuine Volvo accessories which is equal to that on your new Volvo.

This warranty supplements the terms and conditions of the 1976 model New Car Warranty. (Copies are available from your Volvo dealer or Volvo of America Corporation, Rockleigh, New Jersey, 07647).

The Accessory Warranty reads like this:

"Volvo of America Corporation warrants to the purchaser of each new genuine Volvo accessory that such accessory will be free from defects in material or workmanship for 12 months from the date of purchase. Any such defective accessory will be exchanged or repaired without charge during the warranty period.

If such accessory was originally installed by a Volvo dealer, the labor for removal and replacement will also be covered by this warranty.

Warranty repairs will be made by any authorized Volvo dealer in the United States and Canada.

Labor for removal and replacement of a defective accessory sold BUT NOT INSTALLED by an authorized Volvo dealer is not covered by this warranty. In such instances, the defective accessory will be exchanged or repaired free of charge.

Accessories not marketed by Volvo are not covered by this warranty.

When requesting warranty repairs on accessories, the purchaser must present evidence of purchase, sales ticket or repair order showing payment to any authorized Volvo dealer in the United States or Canada during normal business hours."

If you buy accessories from someone other than your Volvo dealer, they may be covered by a part-time warranty: 30 days.

Now, you're a thinking person.

How can you place your confidence in their accessories when it appears that even they don't?

2 SAFETY ACCESSORIES

THEY'D BE STANDARD IF CHILDREN WEREN'T OPTIONAL. AND ROADS NEVER HAD SHOULDERS.

Where safety is concerned, so is Volvo. In 1956, we installed padded dashboards, 12 years before the government insisted on them. In '59 Volvo became the first mass-produced car in the world with safety belts as standard equipment. (The government required them 9 years later.) Our 2 independent brake circuits each operate 3 brakes. So if you lose one circuit, you'd still have about 80% of your braking power. Your Volvo is built with impact-absorbing front and rear ends. Passengers ride in a cage, surrounded by steel pillars. We try to anticipate almost everything. But we can't guess your family plans. Or where you're going to have to change a flat tire. So these accessories are optional.



7 AUDIO ACCESSORIES

BECAUSE WHEN IT COMES TO SOUND, NOT EVERYBODY IS ON THE SAME WAVELENGTH.

One reason you chose a new Volvo is the performance you expect from its new engine. But this source of pleasure (with its electrical systems) can also be a source of radio interference, especially if your radio is not totally design-compatible with the car. Logically, it follows that nobody is in a better position to design a radio that will suppress this interference than the people who created it: Volvo's electrical engineers. And that's just what they've done. So if you listen to reason, you'll get one of the Volvo radios on this page. And nothing less.



Your new Volvo is brought to you with several of the components of an audio system already in place. There's an antenna embedded in the glass of your windshield. And there are 2 speakers, one mounted in each front door. But the choice of a radio is up to you. You have 5 individual sound systems to select from.

1) AM radio

2] AM/FM radio

3) AM/FM Stereo. A mast antenna is included for the best possible stereo reception.

4) AM/FM Stereo Cassette. Includes mast antenna.

5) AM/FM Stereo 8-Track Cartridge. Includes mast antenna.

When you push in the cassette or cartridge, programming is changed automatically from radio to pre-recorded material. You change tape channels by depressing a knob. The vertical head movement provides the tape speed necessary to produce a truly high fidelity stereo tape performance.

There's a huge difference between the quality of stereo sound and that of monaural sound. Most people who listen to both wouldn't hear of putting anything but stereo in their Volvo. But we can't sell you on it. Only your own ears can. Ask your Volvo dealer to give them a demonstration.



A mast antenna comes standard with Volvo's stereo radios. However, you may prefer an antenna that's vandal-proof. This power model (left) is infinitely extendable up to 40." It retracts into a mount in the right front fender. You operate it from a rocker switch on your instrument console.

The owner who wants to totally immerse himself in sound will cover his back with this rear stereo speaker kit (below). Speakers mount on the ledge under the rear window in sedans. And in the side walls of the cargo area in station wagons.



17 TRAVEL/LOAD CARRYING ACCESSORIES

FOR PEOPLE WHO WANT TO LOAD THE ROOF. AND THOSE WHO'D RATHER PUT IT ALL BEHIND THEM.

A Volvo sedan's deep, boxy trunk is larger than most: 13.8 cu. ft. While behind the station wagon's rear seat there's room for 12 two-suiters. So your load and your passengers should never have to occupy the same space at the same time. These accessories will make that possibility even more remote.













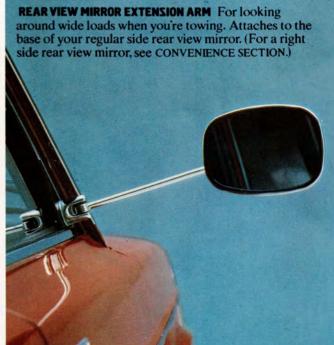












9 WEATHER ACCESSORIES

WHERE YOU LIVE, IT MAY NOT SIZZLE. AND FOG. AND FREEZE. AND DRIZZLE.

But it's got to do at least one of those things. Which is why it's wise to get at least one of these accessories before the fact.





OWER-LOCK LIMITED SLIP DIFFERENTIAL hether you drive in foul weather, on ack roads or do occasional rallying, if ne wheel starts to spin, this accessory takes sure the other drive wheel gets ou going again.



COLD WEATHER ADDITIVES Lock de-icer to get inside. Gas line antifreeze to get started. Windshield washer antifreeze to see where you're going.

ENGINE BLOCK HEATER For fast, frigid-weather starts. Wiring is conveniently stored under the hood. In cold weather, simply plug the other end into your house current.



INTERVAL WIPERS In a drizzle, normal speed can be too fast. Interval wipers, easily regulated from the console, vary speed from normal (1 sweep per sec.) to 1 sweep every 30 secs.



SUNROOF SUN SHIELD A smoked plastic fixture that anchors to the roof. Reduces glare and wind noise.



6 CONVENIENCE ACCESSORIES

IF YOU DON'T BUY THESE ACCESSORIES, YOU CAN GET ALONG WITHOUT THEM. But once you do, you can't.

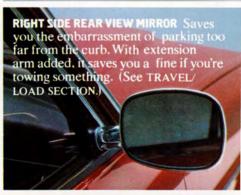


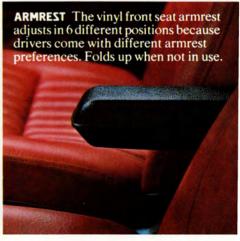




STEERING WHEEL COVER Black







5 ORGANIZER ACCESSORIES

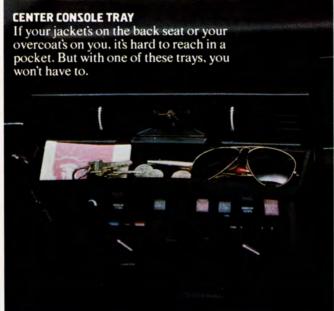
FOR PEOPLE WHO THINK THERE'S A PLACE FOR EVERYTHING, HERE ARE FIVE PLACES.

Close at hand yet out of your way, these cleverly designed accessories occupy spaces that would otherwise go unused.











4 TRIM ACCESSORIES

Some people think a Volvo could use just a few extra decorative touches outside. So we've provided four.

FOR VOLVO OWNERS WITH A CREATIVE FLAIR.



6 GT/SPORT ACCESSORIES

OR A COMPETITIVE STREAK. Volvo doesn't sell a "sports car." But that shouldn't stop you from trying to build your own.

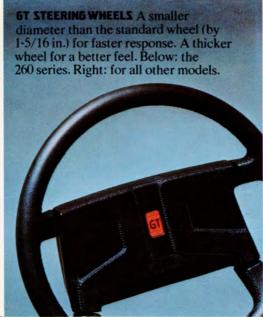


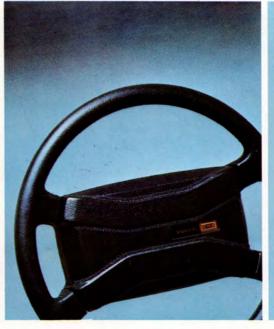
TACHOMETER For people who think engine speed is as important as car speed.



GT INSTRUMENT PANEL Six instruments: tachometer, voltmeter, oil pressure gauge, temperature gauge, fuel gauge, speedometer. Plus odometer and trip odometer. Plus 8 warning lights.







GT SHOCKS Heavy duty shock absorbers for better handling under adverse conditions. Two pairs to a set. (Front and rear.)



15 CARE/MAINTENANCE ACCESSORIES

AS LONG AS YOU'RE GOING TO KEEP YOUR VOLVO, KEEP IT NEW.

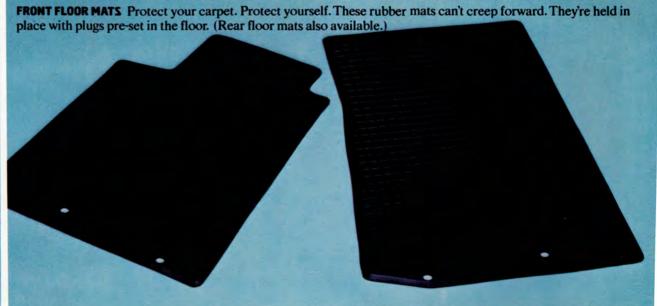
To preserve your Volvo underneath, holes are punched out where water might otherwise collect. Galvanized steel is used in areas most prone to rusting. And two separate undercoating compounds are applied. You can use these accessories to preserve the Volvo that's on top. Because some day you'll go to sell your car. And that's when you'll discover the difference between one that's been cared for and one that hasn't.











Use the spaces to write down the accessories that make sense for you. Your Volvo salesman will provide information as to the availability of each accessory and its price for your model Volvo. Everything in this booklet is covered by Volvo's accessory warranty so whatever you order, you're covered too.

ACCESSORY	PRICE
	· ·

