

# TAXI

VOLVOS ARE USED TO BEING WHISTLED AT. THEY'VE BEEN HACKING THROUGH THE STREETS OF EUROPE FOR YEARS.

Now a number of Volvos are being reserved for hire in North America.

This is good news, not just for those who need to get across town, but for all those drivers who spend their lives behind the wheel.

If you were going to build the

ideal cab for today from the pavement up, you'd be proud to match the Volvo, feature for feature.

Consider the comments of *MOTOR TREND's* Fred M. H. Gregory: "Volvo's cars are like Ma Bell's phones: solid, reliable, there

when you need them....

"Under all conditions, the car is a pleasure to drive. First off, it fits well. The wide doors and high roof allow for easy entry to both front and rear seats. The driver's share of the room is spacious and





unconfining.

"There are no controls beyond easy reach... the dash groups of the gauges (are) in front of, and in easy view of, the driver.

"Visibility is virtually unimpaired in all directions, and because of the car's large windows, there's a feeling of airiness to the interior.

"The steering wheel affords a firm grip. Power-assisted rack and pinion steering makes low-speed maneuvering easy, while retaining enough road feel and sensitivity to assure the impression of control at higher velocities.

"The ride is neither pillow soft nor oak hard. There's no wander... the ride is quiet, smooth, and easy to take..."

Another convincing observation comes from Rich Ceppos of *CAR*

*AND DRIVER:* "Volvo's chairlike driver's seat—one of the most supportive touring seats in any car—offers an adjustable lower cushion, a lumbar support, and a reclining backrest." And while Volvo's front seats won't cure all your cab company's problems, they will help to reduce driver fatigue—and lift the morale of everyone putting in long hours on the streets. Day after day, night after night.

The broad base of the back seat is a thick cushion of cold-formed polyurethane foam; flexible but firm. The sides of the back are contoured to provide cornering stability. And, best of all, there are 36.6 inches of legroom.

Luggage? The trunk of the Volvo sedan is cavernous, measuring

13.9 cubic feet and shaped as a big deep box. Just about perfect for a cab. The trunk lid release is even the convenient twist type.

**For administrators who watch over budgets and schedules, the cost of the Volvo may be more affordable than you think.**

Orders are now being accepted for Volvo sedans with four-cylinder gas and six-cylinder diesel engines with manual or automatic transmissions.

**Please contact your local Volvo dealer for more details about why Volvos are cars people swear by, not at.**

We suggest that you make arrangements for a test drive at the same time.

## SPECIFICATIONS

### B21F ENGINE

Fuel injected in-line four, cast iron block with light alloy "cross-flow" cylinder head. Overhead camshaft. Lambda Sond® emission control.

### D24 ENGINE: DIESEL MODELS

In-line overhead cam, six-cylinder diesel with indirect fuel injection into swirl chambers.

### DRIVETRAIN

Manual: Heavy duty prop. shaft with reinforced universal joints and flanges. Four-speed fully synchronized transmission. Electrically operated overdrive.

Automatic: Gas models: Four-speed with overdrive fourth gear. Diesel models: Three-speed.

### STEERING SYSTEM

Power-assisted rack-and-pinion gear. Turning circle: 32'2."

### BRAKE SYSTEM

Self-adjusting disc brakes on all four wheels. Tandem type power-assist. Ventilated front discs. Each circuit of the dual triangular-split hydraulic brake system connects both front wheels and one rear wheel. Stepped-bore master cylinder maintains near-normal pedal effort should one circuit fail. Handbrake operates mechanically on separate rear wheel drums.

### SUSPENSION SYSTEM

Front: McPherson strut incorporating reinforced coil springs and telescopic shock absorbers. Stabilizer bar. Rear: Rigid "live" axle located by longitudinal control arms and torque rods. Lateral location by track rod. Reinforced coil springs and telescopic shock absorbers. Stabilizer bar. Tires: Steel belted radials, 185SR14.

### COLOR & UPHOLSTERY

Exterior: White enamel

Interior: Driver's seat has reinforced padding. Front bucket seats have blue vinyl upholstery with cloth inserts. Rear seat all vinyl (no rear armrest). Rubber floor covering including trunk.

\*Special order exterior/interior colors available on request.

### VOLVO

The factory reserves the right to make changes at any time, without prior notice, in prices, colors, materials, standard equipment, specifications, and models; also, to discontinue models.

# VOLVO

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