

# News for the few.



The cars shown in this brochure may differ in detail from those currently included in our sales programme. For relevant information, please contact your Volvo dealer. The factory reserves the right to make changes, without giving prior notice, to prices, colours, materials, equipment, specifications and models, and also to discontinue models.

**VOLVO**  
Tourist & Diplomat Sales

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**VOLVO**  
Tourist & Diplomat Sales



# Volvo surge ahead! All you have to do is choose. With Volvo Tourist & Diplomat Sales.



If you are planning to travel abroad soon, or already live abroad, you could be entitled to purchase a new '81 Volvo at a very advantageous price.

When you choose a Volvo, you are sure of getting a car that is a comfortable car – a car that is a sheer pleasure to drive. And just as important, a car that is designed and built to protect you and your passengers.

You can pick up your exciting, new Volvo at any of our many delivery centres around the world – there are thirteen in Europe alone – including the factory in Göteborg. In other words, you can start to enjoy the benefits of an unusually good car while you are abroad.

You can also take advantage of Volvo's Home Shipment Service when your stay abroad is over. You can read more about this and all the other benefits of a Volvo Tourist & Diplomat Sales purchase later in this brochure.

On the following pages we present the new 1981 models. Full of new variants for different motoring needs.

The 240 and 260 series have been given new, more exclusive exteriors. Increased inner strength and safety.

The 340 series now includes a new, sporty model.

Really big news for the fortunate few entitled to buy through Volvo Tourist & Diplomat Sales.

All you have to do is choose!



# Volvo Turbo. Elegance, performance, safety!

Here it is. The Volvo Turbo. A combination of elegance, performance and safety. Impressive acceleration and braking. And all of Volvo's famous Dynamic Safety. With a level of comfort that has to be experienced to be fully appreciated. And even with its near sports car performance, petrol consumption is economical.

Talking about economy. Volvo also offers you the first series produced six cylinder diesel in the world, the Volvo 244GLD6. With good running economy and high durability. And it runs almost as quietly and free of vibration as a petrol-driven car. With power and acceleration to match. No wonder the Volvo Diesel is often called the Comfort Diesel!

Volvo's 240 series sets the standards for the world's car manufacturers. In fact, no other make of car has won so many awards for safety as Volvo. The National Highway Traffic Safety Administration in the USA is using the Volvo 244 as the norm for future American safety standards. So if you are looking for a well equipped, comfortable and safe car, take a closer look at the '81 Volvo 240 series. They are really elegant with new lower grilles, new colour combinations and slimmer above the waist line. Plus excellent roadholding, reliable acceleration and an unbeatable braking system.





# The cars that add pleasure to your leisure.

With a Volvo station wagon, you can forget all about problems with luggage. It is so much quicker and easier to load your luggage and equipment into a Volvo 245 or 265 (265 version only available with US specification). Sailing equipment, skiing gear, the baby's pram and chair. You do not need to struggle with one of our station wagons. They really add pleasure to your leisure. There is room for five adults – in comfort. Plus a cargo space that swallows all of 1.2 cubic metres of luggage. Or if you want to use the station wagon as a small truck, the cargo space increases to as much as 2.15 cubic metres. The best thing with Volvo's station wagons is that you travel just as comfortably as you do in Volvo's cars. And they are renowned for their comfort. And with the same driving and handling characteristics. The same secure safety. This means that the Volvo station wagons are easy to drive in heavy traffic. Practical, too, when it comes to parking in tight spaces. And with a turning circle that is better than a lot of much smaller cars. Only 9.8 metres!



The positioning of the instruments and controls on the new dashboard has been very carefully thought out.





# Volvo's most exclusive cars.

Really exclusive cars are often more expensive because of their extra equipment. But with Volvo's exclusive cars, the 264 GLE and the 262 Coupé, you get standard equipment that is an extra on other cars. That is why Volvo's exclusive cars are such good value for money. The cleanly styled exteriors emphasize just how exclusive they really are – but without ostentation. The cars are powered by smooth, quiet, compact V6 engines. And the standard equipment includes overdrive, power-assisted steering, rev counter, sunroof, electric window lifts and electrically adjusted door mirrors. The Volvo 262 Coupé is even more luxurious – with leather upholstery and door panels trimmed in choice wood.



Volvo's most exclusive model – the 262 Coupé.



The Volvo 264 GLE. Comfort. Elegance. Performance.



# The big little ones. With sporty characteristics.

Volvo's popular 340 family has been joined by a welcome addition. The 345 GLS. A sporty 5-door hatchback with the B19A engine that develops 95 thrusting horsepower.

The very versatile 340 series offers you even more choice than before. You have the ideal, right-sized family cars. With built-in safety that makes for peace of mind when driving. Not least when there are children to consider. The series includes the roomy 3-door version. The ideal city car with a turning circle of only 9.2 metres. Drive one of these smaller Volvos, and you will experience really positive driving with more than a touch of "rally feel".

Try the 340 series for versatility. They have a great deal to offer. Outstanding roadholding, high comfort, and a really well thought out driver environment.

When it comes to safety, the 340's soon show you how safe they are to drive – and not only in normal situations. The 340's are smooth and responsive even if you are forced to take fast evasive action in an unexpected emergency.



The Volvo 345 GLS. The responsive, lively 5-door version.



# Customize your new Volvo.

Even though Volvos are already fitted with a mass of equipment from the beginning, it is always fun to put your own stamp on your new car by fitting extra equipment of your own choice. And, in fact, Volvo can offer you one of the most complete programmes of accessories available. Accessories designed for Volvo. With the same high quality as the cars themselves.



## Air Conditioner

Integrated in the standard heating system. Produces not only cooled air but also cleaned and de-humidified air, warm as well as cold, regardless of the outside temperature. Standard on GLE models.

## Volvo FM/MW/LW Radio

Push-button tuning of two FM, two MW and one LW station. Automatic frequency control.

## Volvo 4 Stereo FM/MPX/MW/LW radio with cassette player

Pre-adapted for stereo radio reception. Pilot tone system. 4-track cassette player. Auto-reverse.

## Volvo Top Executive Radio FM/MPX/MW/LW radio/stereo tape player with dual recording facility

Push-button tuning. Stereo-mono switch. Microphone recording and stereo radio recording facilities. Auto-reverse. Four individual amplifiers.

## Electric window winders, front

The front windows are operated by switches in the armrests. They can be lowered or raised in five seconds. Standard equipment on the 260 series.

## Levelling system

The Volvo levelling system puts your car back into the horizontal plane even with a heavy load in the boot or when towing a caravan.

## Auxiliary seat

Fits facing backwards behind the rear seat in Volvo station wagons. Gives the best possible protection for children. Folds flush with the floor when not in use.

## Tow bar

Volvo's tow bar is easy to remove when not required. For trailers up to 1,500 kg (3,300 lbs), it has a ball diameter of only 50 mm (1.96").

## Tachometer

Helps you change gear at the right engine speed. Installed in the dashboard. Standard on 264 and Turbo.

## GT Steering wheel

30 mm smaller diameter than the standard steering wheel. Covered with cool and comfortable, imitation leather. Standard on the Turbo and the GLT.

## Electrically operated door mirrors

Mirror settings adjustable from the driver's seat.

## Electrically operated antenna

Antenna length adjustable from the driver's seat. Fitted on left rear wing (sedans only). Fully retractable.

## Rear Seat Head Restraints

Give passengers in the rear seat the same protection against whiplash injury as front seat passengers.

## Station Wagon Roof Rack "Chrome on the Roof"

Aerodynamically designed. Limited load capacity.

## Power steering

Standard equipment on all 260 GLE models and on 240 GLE models with European and Overseas specifications. Also standard on US models with automatic transmission and on all US station wagons.

## GT Wheels

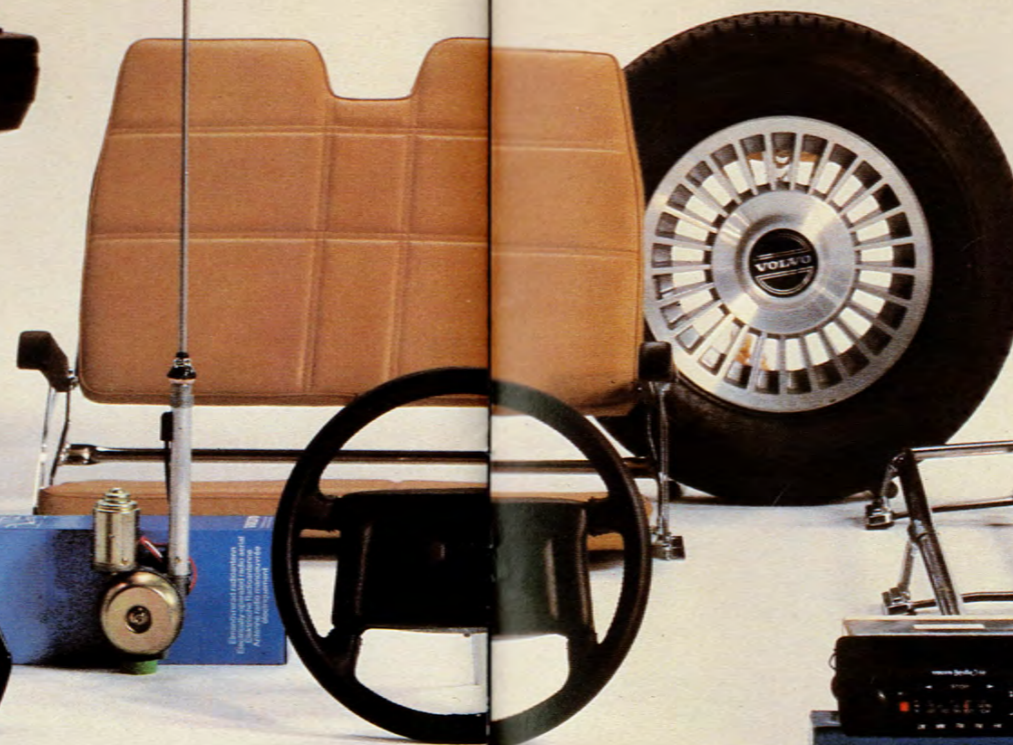
Made of aluminium alloy. Weight only 6.8 kg (less than 15 lbs). Light, strong and extremely smart.

## Seat Covers

For front and rear seats. High quality plush in brown, beige or black. Fire-resistant, washable.

## Cruise Control

Keeps the car automatically at a steady speed, set by a button. Returns to the pre-set speed after accelerating, disconnects when braking.



Radio

VOLVO



# Congratulations! You can buy your new Volvo at a very special price.

## Who qualifies?

Some of the many different categories of people who can buy a Volvo at a reduced price are, for instance,

- Businessmen
- Diplomats
- Emigrants
- Employees of foreign companies
- International contractors
- Members of Armed Forces, stationed or about to be stationed abroad
- Missionaries
- Academic staff
- Representatives of certain international organizations
- Students
- Teachers on sabbatical leave
- Tourists
- People who for other reasons are entitled to tax and duty-free privileges.

If you are uncertain as to whether you qualify or not, ask us or your local Volvo dealer for more information!

## We take care of all the paper work!

Filling in the order form is practically all you have to do. We take care of the rest: all the routine work such as insurance (including green card), temporary registration plates and customs clearance in connection with delivery at our delivery centres.

### International insurance.

If you want your car to be registered and delivered in Western Europe, we arrange comprehensive insurance including green card for periods from one to twelve months. This insurance can only be taken out on cars registered through AB Volvo. The liability insurance is valid in all European countries except Albania and the USSR. For visits to either of these two countries, a special insurance policy must be purchased at the border. Outside Europe the liability insurance applies in Israel, Morocco, Tunisia and Turkey.

### Registration.

We arrange, free of charge, a temporary registration with export plates, if you pick up your car in Western Europe. At least one month's insurance is, however, necessary to obtain this registration. Also outside Western Europe cars can now be delivered with Swedish export plates.

### Warranty.

When you purchase a car through Volvo Tourist & Diplomat Sales, it is covered by an international 12-month unlimited mileage factory warranty.

## Different countries - different specifications.

Rules and regulations vary from one country to another. However, it is possible to have a Volvo specially made to comply with the legal requirements of almost any country.

## Factory delivery. The pleasant way to start your European vacation tour!

Picking up your car at the Volvo factory is a very pleasant and practical way of taking delivery, which gives you many advantages. Firstly, Göteborg is easy to reach by air, train or ferry. When you arrive in Göteborg, you just call us and we will arrange to have you picked up and brought to the delivery centre at the factory, where your new Volvo will be waiting for you. There you also have the opportunity of purchasing accessories, which can be fitted immediately. Then, after receiving your car, you can start touring Europe right away by using one of the many excellent ferry connections from Göteborg. In three hours you can be in Denmark, in twelve hours in northern Germany and in twenty-five hours in Amsterdam or the United Kingdom.

## Free car transportation to the continent.

Do you intend travelling on to Denmark or England, Germany or Holland when you leave Sweden with your new Volvo? If so, *your car will be transported absolutely free of charge by Sessan Tor Line*. The only qualification is that the car must be accompanied on board by at least one fare paying passenger. And you get an extra bonus if there are four of you travelling: not only does the car go free, but *the fourth person also travels free of charge*. Sessan Tor Line's modern ferries sail several times weekly to England (Felixstowe), Germany (Travemünde), and Holland (Amsterdam), and several times daily to Denmark (Fredrikshavn). Please contact Volvo Tourist Delivery Centre or Sessan Tor Line for current sailing schedules.

**Delivery address:**  
Volvo Car Corporation  
Tourist Delivery Centre,  
S-405 08 Göteborg, Sweden.

**Telephone numbers:**  
(031) 592849 - Pick-up service  
(031) 592865 - Reception.

**Business hours:**  
Monday-Friday 8.30 am-4.30 pm.

**Location:**  
The Tourist Delivery Centre is located close to the Volvo Head Office and Factory. The distance from the city centre is approximately 12 km (8 miles).

**How factory delivery operates.**  
Well in advance of delivery, you will receive a letter from the Delivery Centre informing you about the delivery procedure. This letter includes a Delivery Pass, information about hotel accommodation, an accessory brochure and some helpful hints on travelling in Europe.

The Delivery Pass entitles you to free transport from the city centre, the ferry terminal or your hotel to the Delivery Centre. This pass also contains your order number and the location and telephone number of the Delivery Centre. When you arrive at the Delivery Centre you will be met by one of our delivery specialists, who will explain and demonstrate the car and all its features, controls and instruments and take you for a short drive. You can order accessories especially designed for your Volvo, such as seat covers, child safety seat, roof rack, floor mats and many other items to personalize your new Volvo. Accessories will be fitted at once. Items ordered through the Delivery Centre must be paid for, on delivery, in Swedish currency.

**Special service.**  
The staff of the Volvo Tourist Delivery Centre in Göteborg can help you with:

- HOTEL RESERVATIONS
- FERRY BOOKINGS
- FACTORY TOURS (not available during the factory holiday period).

## Other delivery alternatives.

**A. European Delivery Centres.**  
In addition to factory delivery in Göteborg, you can choose from twelve other regular delivery centres in Europe: Beesd (near Amsterdam), Bologna, Brussels, Frankfurt, Helsinki, Lisbon, London, Malmö, Paris, Stockholm, Vienna and Zurich. Here you can pick up your Volvo at an additional delivery charge.

**B. Drive-away delivery.**  
If none of our 13 regular delivery centres fits into your plans, you could choose a Drive-away delivery, which means that we deliver your car anywhere in Western Europe, except for Spain, Portugal, France and Greece. Charges for a Drive-away delivery will be quoted on request.

**C. Direct shipment. North America.**  
If you wish, we can arrange shipment of your Volvo to New York, Baltimore, Portsmouth, Portland, Los Angeles, San Francisco, Montreal, Vancouver or Halifax. Your car will be shipped below deck and will be insured by Volvo Marine Insurance during shipment.

**Other non-European countries.**  
If desired, we can arrange shipment of your car to most major ports all over the world. The car is then pre-delivered serviced at the factory and all you have to do is to check the fuel, oil, water and tyres.

## Volvo Home Shipment Programme.

If you are a non-European resident, there will be no problems with the home shipment of your car after visiting Europe. Usually this is an expensive and troublesome procedure with lots of formalities to attend to. However, the Volvo Home Shipment Programme makes it easy and more economical! Letting Volvo take care of the home shipment saves you lots of time and trouble. You just leave your Volvo at any one of Volvo's Drop-Off Centres, and you are then free from worry. During transport, the car is covered by the Volvo Marine Insurance at no additional charge. For further information, ask for Volvo Home Shipment information from your local dealer.

## U.S. Catalytic Converter.

(Applies to U.S. specification cars only).  
To comply with the requirements of U.S. exhaust control legislation all Volvo cars of U.S. specification are equipped with a catalytic converter. If the car is delivered outside the U.S. the converter will be removed at the Volvo factory. Before importation of the car into the U.S. it must be reinstalled. Therefore we strongly recommend that you ship the car under the Volvo Home Shipment Programme. This programme includes reinstallation of the converter by AB Volvo. Merely leave the car at any of the drop-off centres listed in the Volvo Home Shipment Brochure. Should you not use the Volvo Home Shipment Programme, you must make your own arrangements for installation of the converter, when the car arrives in the U.S. This costs approximately USD 200. Until this is done, the car will not be released from customs bond. Bonding in this case is also the responsibility of the owner.