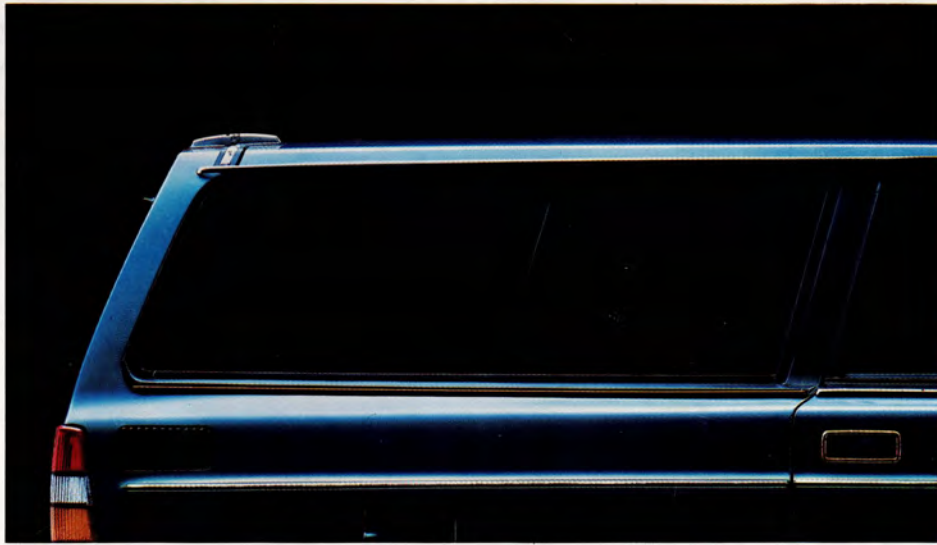


VOLVO

240
260
Range



The 1983 Volvo 200 Series. The best specifications ever.

The Volvo 200 Series continues to offer a unique combination of safety, durability, reliability, comfort and value for money. This is the result of commitment to an approach which puts quality first and to a continuous programme of product development designed to produce even better cars.

The 1983 model 200 Series again offers the best specifications in the history of Volvo. Driving is made effortless, thanks to power assisted steering

which is standard on all models. All cars also have central locking as standard and there is a wide choice of engines.

The 1983 240 Series models are distinguished by a new grill and bonnet which accentuate their unique position in today's motoring environment to complement their exceptional specification. 1983 models have colour coordinated dashboards to match the high level of interior refinement.

Compare the specifications with those of our competitors, check prices, then ask your Volvo dealer for a test drive and you will see why the 1983 model Volvo 200 Series is the only logical choice for the discerning motorist who appreciates quality and value for money.



Volvo 240 GLE. Volvo 240.



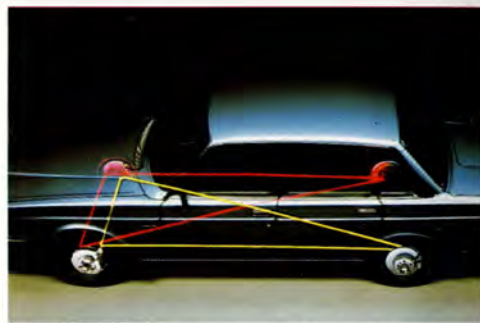
Safety cage and crumple zones.

Safety, quality and long life

Many of the safety features which we take for granted in today's cars were pioneered by Volvo, such as 3-point seat belts and laminated windscreens. But for Volvo safety goes much deeper than that; it is designed in from the

start. The passenger compartment is a safety cage protected by closed-section tubular steel re-inforcements all round, even in the roof. Steel tubes in the doors give protection in the event of side-on collisions. Front and rear crumple zones deflect the force of a crash from the passenger compartment.

Volvo's total design philosophy however, also encompasses quality and durability. Volvo applies the strictest quality control standards to components, materials and the assembly process. Add to this Volvo's unique body treatment and paint process and you will see why Volvos last so long—19.3 years according to the Swedish Motor Vehicle Inspection



Dual-circuit, triangular split braking system.

Company, 2,5 years longer than the closest competitor.

Even if you do not keep your Volvo that long, Volvo quality means that re-sale values are higher than for most comparable cars.

Power when you need it

Volvo engines are built for quick acceleration when you really need it—in the 40–70 mph speed range. It's within these speeds, when you want to overtake quickly, that good acceleration is vital.

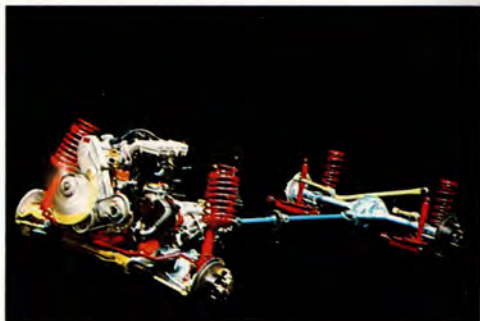
Safe braking even under extreme conditions

The Volvo 200 Series has a dual circuit, triangular-split braking system which retains 80% braking effect and straight line stability even if one circuit should completely fail.

The unique stepped bore master cylinder means that you do not need to increase the pressure on the brake pedal to any noticeable degree in such a situation.

Even easier to drive

Because of their previous appearance many people expect Volvos to be difficult to drive. This may have been true once, but not today. The ideal driving



Suspension system gives wheels maximum road contact.



Smooth overdrive with automatic disengagement.

position, the near-perfect weight distribution, the suspension system and anti-roll bars and rack and pinion steering have made today's Volvo easy to drive.

The 1983 model 200 Series are even easier to handle, especially at low speeds and when parking, thanks to power assisted steering.

The driver's car

When you sit behind the wheel you will notice immediately the attention to detail. Everything has been done to enable you to concentrate on the traffic, rather than on what is happening inside the car. The array of instruments is situated right in front of you in a reflection free panel, and all the controls are in easy reach.

The most important thing is that you are sitting comfortably. That is why orthopaedic specialists helped to design the famous Volvo driver's seat. The shape of the seat and the adjustable lumbar support enable you to drive in comfort for hour after hour. The wide range of adjustment means that you can find your ideal driving position. In addition, all cars have a heated driver's seat.

The passenger seats too are soft and comfortable, with plenty of arm and leg room.



Turning circle 32' 2" and power assisted steering make for easy parking.



Controls are easy to see and easy to reach. The radio and three extra instruments in the centre console are Volvo accessories.



The famous Volvo seats, designed by medical experts. Blue plush upholstery shown.

You'll never feel out in the cold

Volvo cars have exceptionally efficient heating and ventilation so you are comfortable in all climates and weathers. 14 air inlets, including separate ones for the rear, make sure that the air in the passenger compartment is always fresh. A 3-speed fan and a full range of temperature adjustment complete your comfort. The Volvo 260 GLE estate car is available with air conditioning.

The 1983 Volvo 200 Series.

The 1983 Volvo 200 Series offers you a wide choice and the best specifications ever at extremely realistic prices.

The 240 Saloons

The Volvo 240 offers one of the highest levels of standard specification of any car in its class. Powered by the well-proven B21A carburettor engine, the 1983 240 is fitted with a front spoiler, power steering and central locking.

The more luxurious 240 GL specification incorporates overdrive on 4th gear, metallic paint, tinted glass and trico cloth upholstery.

The 240 GLE offers a 2.3 litre engine, electric front windows, sliding steel sunroof, alloy wheels and plush upholstery.

The GLT

A very special car in the Volvo range, the GLT offers sports car performance combined with traditional Volvo comfort, safety and reliability. Powered by the fuel-injected 2.3 litre engine, the GLT achieves 0-60 mph in just 10 seconds. Its specification includes electrically operated door mirrors and alloy wheels.

The 240 Estates

The Volvo estate cars offer a similar choice of model variants. All offer the same outstanding load capacity—42 cu ft with the rear seats in use or 75 cu ft with them folded down and most of the refinements of their saloon equivalents.

The 260 Estates

The 260 GLE estate cars combine the physical dimensions of the 240 estates with the power and refinement of a



The luxury of leather.

2.8 litre V6 engine to produce the ultimate in estate cars. The 260 GLE is available with or without air conditioning.

Take a test drive

Your local Volvo dealer, one of 265 highly trained and strategically located, will be happy to arrange a test drive of whichever model interests you. Consult Yellow Pages for his name and address or ring, Volvo Customer Services, on High Wycombe (0494) 33444.



Volvo 260 GLE Estate.

Volvo 240 Estate.

Technical information

Engines

The 1983 Volvo 200 Series offers a wider choice of engines. There are two carburettor engines, the B21A and B23A. For the extra power and instant response of fuel injection, choose the high performance B23E or the smooth 6-cylinder B28E.

Gearboxes

All variants are fitted with the Volvo 4-speed manual gearbox. GL, GLE, and GLT variants have overdrive on 4th gear. A 3-stage torque convertor automatic gearbox is available on all variants.

Suspension systems

Front suspension is of the McPherson strut type whilst a live axle is fitted at the rear. The 240GLE and 260GLE have gas pressurised shock absorbers at the rear and the GLT has them at the front and rear.

Braking system

A unique dual-circuit, triangular split system. A stepped bore master cylinder means normal brake pedal pressure will be sufficient even if one circuit fails completely. Brake pipes are made of anti-corrosive copper/nickel alloy.

L.P.G.

Volvo 4-cylinder engines have been designed to run on Liquefied Petroleum Gas (L.P.G.) as well as petrol. An L.P.G. conversion gives you the benefits of a choice of fuels and the ability to increase greatly the range of your car. Depending on annual mileage and the relative prices of petrol and L.P.G., it may also offer you attractive savings. Ask your Volvo dealer for details.

Warranty

12 month warranty without mileage limitations.

The factory reserves the right to make changes at any time, without notice, to prices, colours, material, equipment or specifications and also to discontinue models.

VOLVO

Standard equipment	240	240 GL	240 GLE	240 GLT	260 GLE
Power steering	●	●	●	●	●
Central locking	●	●	●	●	●
Overdrive (manual gearbox)	-	●	●	●	●
Halogen headlights	●	●	●	●	●
Rear foglights	●	●	●	●	●
Reversing lights	●	●	●	●	●
Engine bay, boot and glovebox lights	●	●	●	●	●
Courtesy light on rear doors	●	●	●	●	●
Day running lights	●	●	●	●	●
Hazard warning lights	●	●	●	●	●
Headlight wipers/washers	●	●	●	●	●
2-speed wipers/electric washers	●	●	●	●	●
Intermittent windscreen wipers	●	●	●	●	●
Rear window wiper/washer	◐	◐	◐	◐	●
Intermittent rear wiper/washer	-	-	◐	◐	●
Laminated windscreen	●	●	●	●	●
Heated rear screen	●	●	●	●	●
Heated driving seat	●	●	●	●	●
Reclining front seats	●	●	●	●	●
Adjustable front lumbar support	●	●	●	●	●
Driving seat height adjustment	●	●	●	●	●
Rear seat centre armrest	◐	◐	●	●	●
Leather upholstery	-	-	◐	●	●
Plush upholstery	-	-	●	●	●
Mixed cloth upholstery	●	-	-	-	-
Trico cloth upholstery	-	●	-	-	-
Fitted carpets	●	●	●	●	●
Front seat head restraints	●	●	●	●	●
3-point inertia reel safety belts, front and rear	●	●	●	●	●
Safety belt reminder	●	●	●	●	●
Day/night interior rear view mirror	●	●	●	●	●
Internally adjustable door mirrors	●	●	●	-	-
Electrically controlled door mirrors	-	-	-	●	●
Radial ply steel belted tyres	●	●	●	●	●
Child safety locks on rear doors	●	●	●	●	●
Quartz clock	●	●	●	●	●
Tachometer	●	●	●	●	●
Tripmeter	●	●	●	●	●
Brake failure warning	●	●	●	●	●
Bulb failure warning	●	●	●	●	●
Ignition/lights buzzer warning	●	●	●	●	●
Cigar lighter	●	●	●	●	●
Door pockets	●	●	●	●	●
Metallic paint	-	●	●	●	●
Tinted windows	-	●	●	●	●
Front spoiler	●	●	●	●	●
Sunroof	○ ¹	○ ¹	◐	◐	-
Electric windows	-	-	front	front	●
Air conditioning	-	-	-	-	● ²
Fuel injection	-	-	-	●	●
Alloy wheels	-	-	●	●	●

● Standard ◐ Saloon only ◑ Estate only ○ Option (Special order)

1. Sunroof available on saloons to special order
2. 260 GLE is available with or without air conditioning