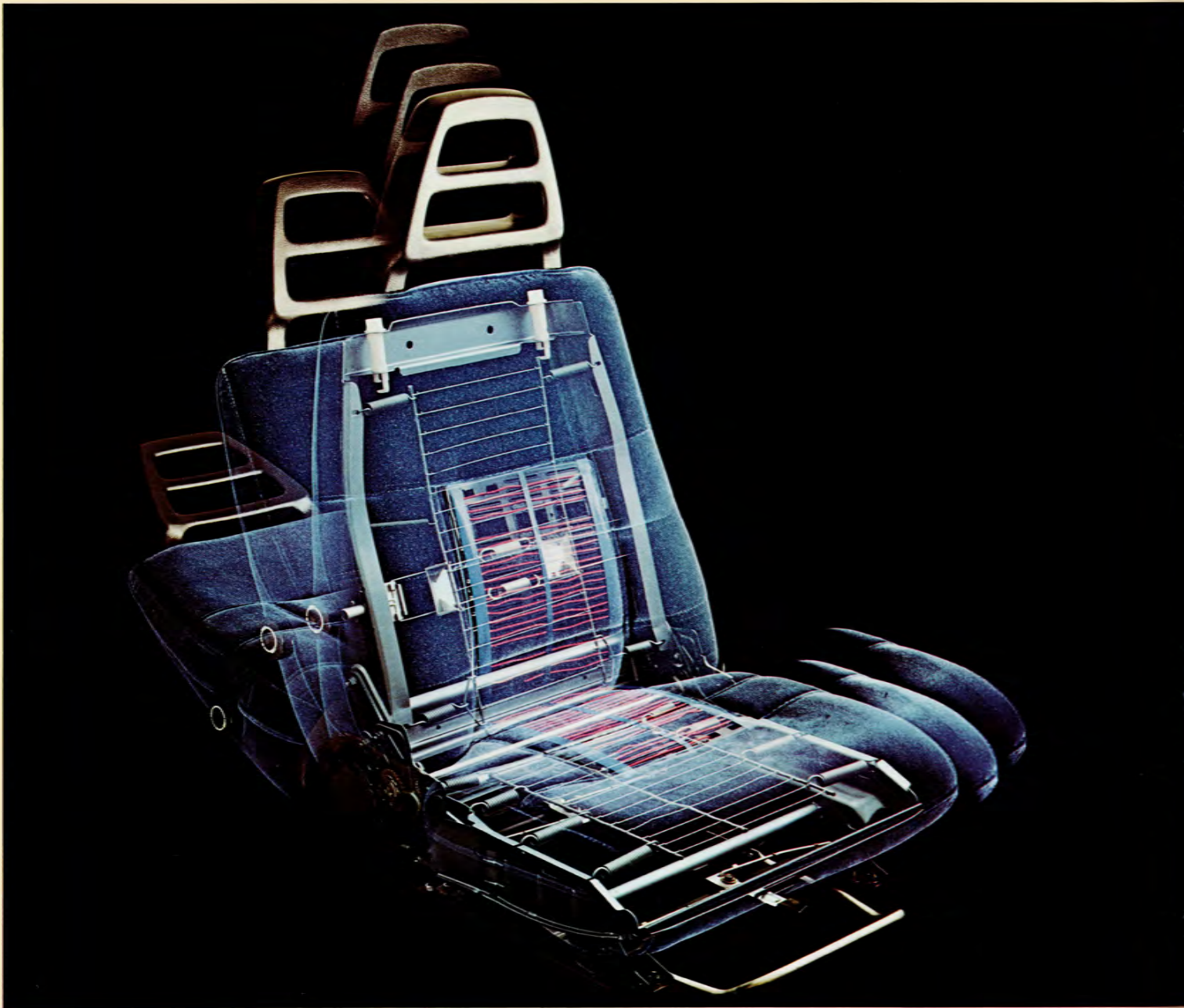


VOLVO
260
SERIES





Volvo believes that those who desire a prestige automobile should be able to choose without limitations. So you can select either the Volvo 264 GL or the uniquely practical 265 GL station wagon. The 1977 Volvo 260 Series are fine cars that afford you the added luxury of choice.



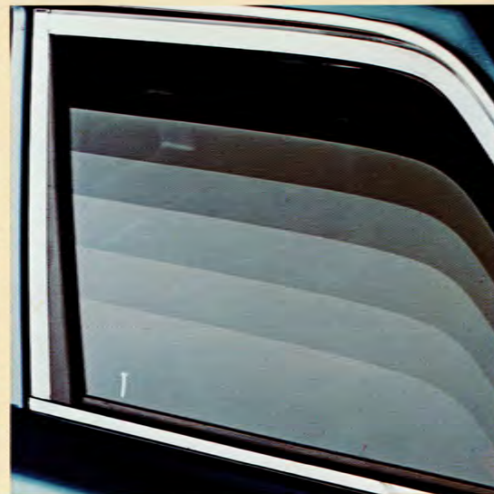
Genuine leather-faced or plush velour upholstery, power windows and air conditioning are accepted canons of luxury. You will, of course, find these and others in the 264 GL, like an electrically-heated driver's seat and a sun-roof. But the most impressive luxuries in each version are designed-in features that Volvo considers necessities; extraordinary room for passengers and their luggage, exceptional all-around visibility through tinted glass, comfortable automatically-adjusting three-point safety belts, 12-outlet heating, ventilation and air conditioning and Volvo's anatomically-correct seats.

The individual front seats adjust nine ways, including one for the lumbar region of your back. Volvo-conducted and sponsored medical research indicates that firm lower-back support can help counter the stresses on your spine that are actually greater when sitting than standing.

The construction of such seats is a complicated and lengthy process, but because they offer proven benefits to physical well-being, Volvo wouldn't consider doing anything less.



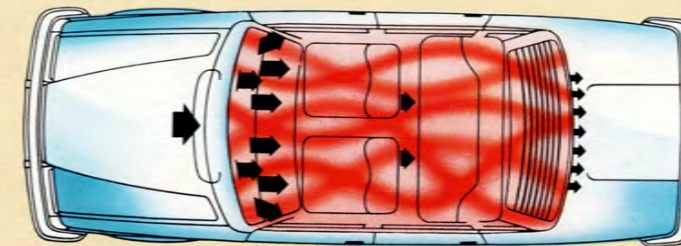
Floor console contains illuminated latches for self-adjusting 3-point safety belts, controls for power rear windows and remote-control outside mirrors.



Power windows, air conditioning and an electrically-heated driver's seat are standard features on the 260 Series.



The tall, container-like luggage compartment is proportioned so that suitcases can be stowed vertically.



Volvo's advanced thermostatically controlled heating, ventilation and air conditioning system includes two outlets under the front seats for the rear passenger area and two others directed at the front side windows for demisting.

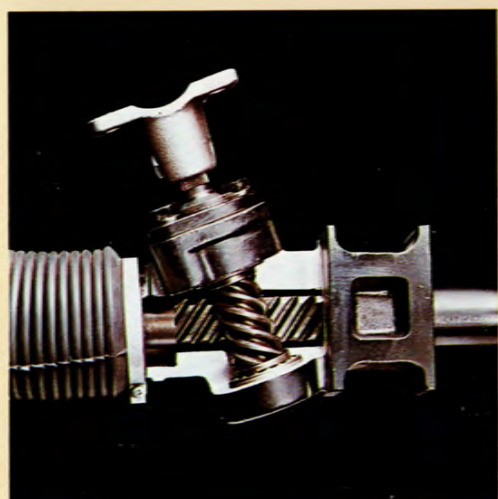




Driving can be the type of experience you want it to be in a Volvo. If you prefer to relax confidently, Volvo's smooth, controlled ride, power-assisted steering and brakes will allow you that pleasure. But if you demand more, the 264 GL and 265 GL are designed to satisfy the most discriminating driver just as confidently.

Volvo put disc brakes on all four wheels, ventilated the front rotors and has incorporated two brake proportioning valves into the hydraulic system. The distribution of braking power automatically corresponds to changes in vehicle weight distribution that might be caused by the most intense braking demands.

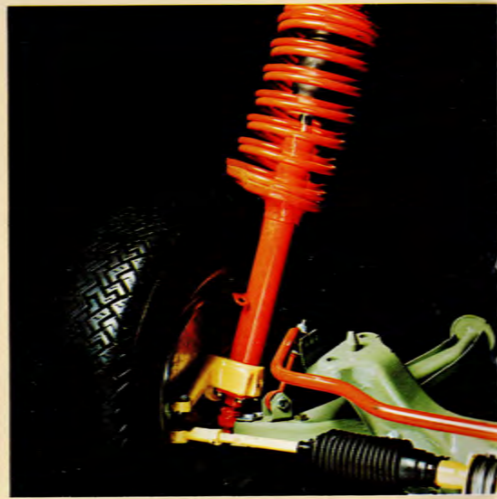
Besides strategically installing rubber bushings and non-concentric front coil springs to minimize shock and produce a smooth, quiet ride, Volvo means for its cars to be composed in far more strenuous situations. Matched front and rear stabilizer bars are installed on the 264 GL and no fewer than five locating links at the rear assure positive control under braking, cornering or acceleration. And Volvo's power-assisted rack and pinion steering is, like the rest of the chassis, precision engineered because Volvo believes that luxury doesn't have to be boring.



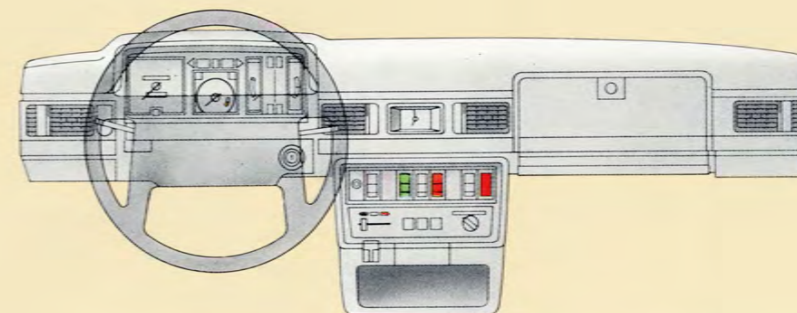
Steel-belted radial tires and power-assisted rack and pinion steering provide sure-footed tracking.



Volvos are inherently easy to maneuver with a tight turning circle of 32 feet 2 inches.

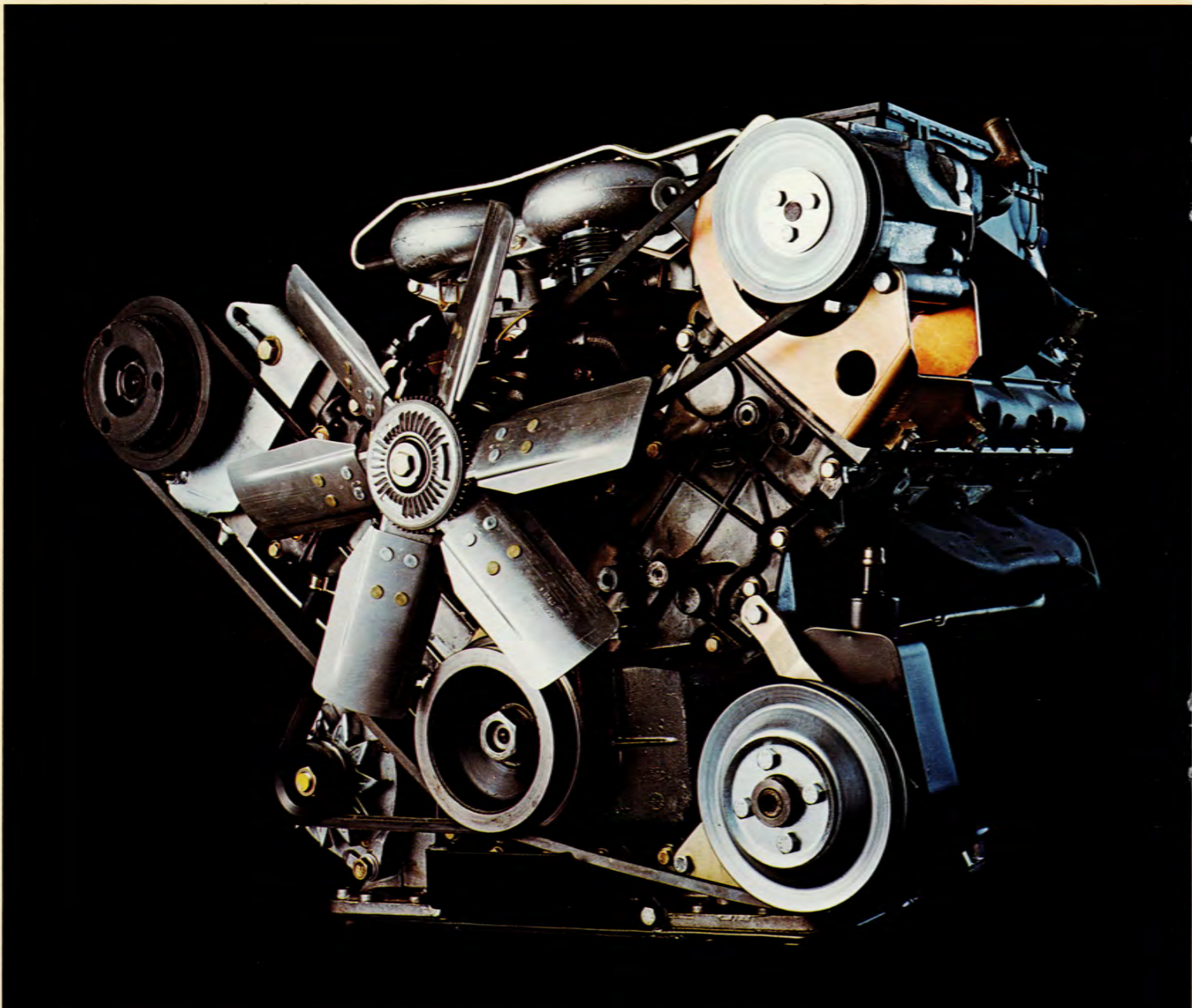


Non-concentric front coil springs and selectively-installed rubber bushings insulate against road vibrations and noise.



Volvo's ergonomically-designed instrument panel displays a comprehensive selection of gauges and an ingenious system of warning lights to keep a driver continually informed but not distracted.

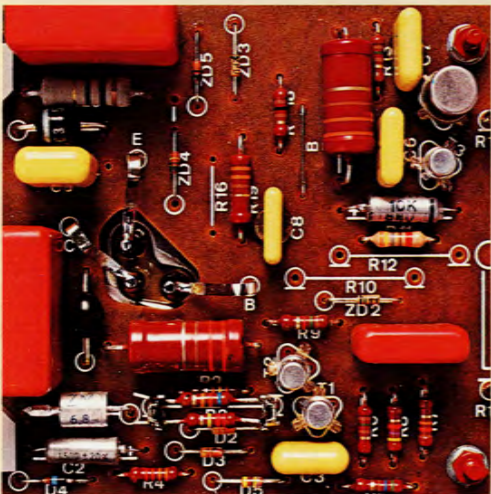




An engine does more than supply motive force, it is an intrinsic part of an automobile's character. Volvo's fuel injected V-6 exhibits a lack of compromise that is consistent with all other aspects of the 260 Series.

Cylinder heads and block of this compact 2.7-liter V-6 are light-alloy aluminum. These could be made of cast iron, as they are in most cars, and such an engine would perform the same on the test bench. But installed in an automobile the extra weight of cast iron components could adversely affect braking, handling, acceleration and even fuel mileage. The extensive use of light-alloys is but one factor in the 260 Series overall refinement. However, Volvo's light-weight engine offers multiple benefits.

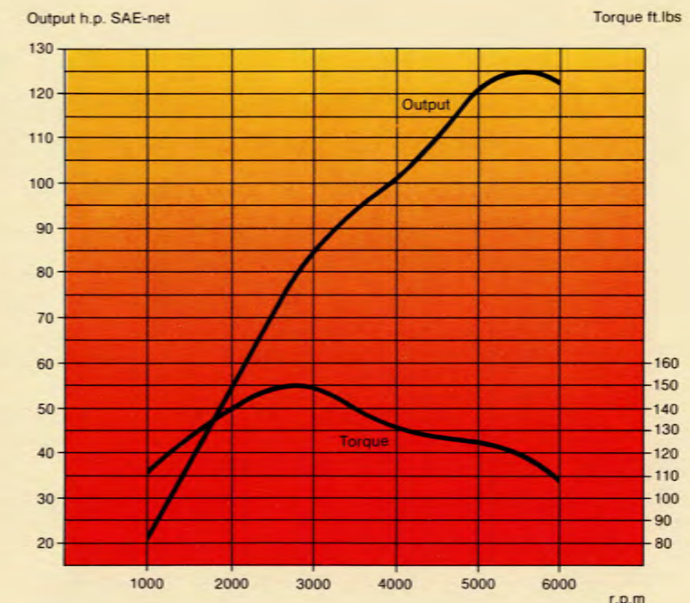
Volvo's advanced mechanical fuel injection, overhead camshafts, electronic ignition and three-speed automatic transmission are no less important to balanced performance, durability and economy.



High energy and reliability with minimum service are the combined virtues of Volvo's solid-state ignition.



Volvo's "CI" fuel injection delivers strong performance under any conditions as it automatically compensates for barometric pressure, temperature and humidity.



All-around tractability is the most important performance characteristic of the 260 Series V-6. High torque is consistently available at low engine speeds for acceleration and highway passing situations.





The Volvo 265 GL

proves that practicality doesn't have to be the sole province of the economy minded. In the new 265 GL, the important comfort and luxury features of Volvo's 264 GL sedan are combined with over 42 cubic feet of carrying capacity (74 with the rear seat folded) to produce a unique automobile.

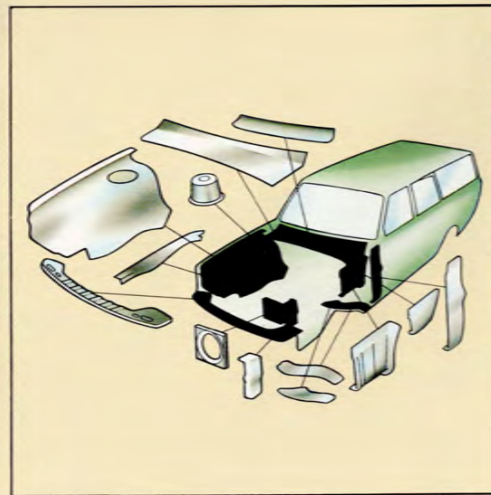
Supple, saddle-tan leather-faced upholstery, heated driver's seat, Volvo's "Combined Unit" heating and air conditioning system for de-humidified warm or cool air, full plush carpeting and power windows and mirrors are standard features on Volvo's latest edition of the working car for the leisure class.

Of course, the 265 GL also incorporates all the 264 GL's performance features – light-alloy, fuel injected V-6 engine, power-assisted rack and pinion steering and power four-wheel disc brakes. There's also Volvo's responsive and smooth three-speed automatic transmission. And outside, the 265 GL is the same maneuverable size as the 264 GL, right down to the 32 feet 2 inches turning circle.

The 265 GL not only allows you to carry what you want, it allows you to carry-on in the style you're accustomed to.



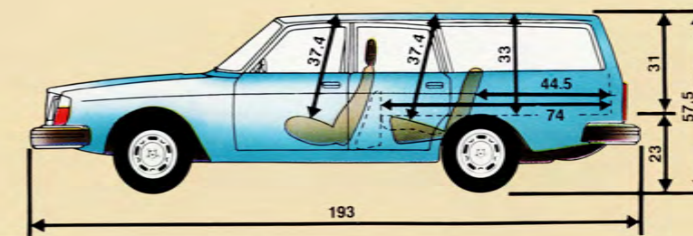
The rear window is equipped with a washer and wiper for rain and road grime and a 150 watt defroster to clear ice or mist in minutes.



Highly exposed and important structural components are zinc-coated (galvanized) to resist corrosion.



The 265 GL driver can adjust the seat nine ways. It's heated automatically when the temperature drops below 57 degrees.



Though not an inch longer or wider than a 264 GL sedan, the 265 GL affords an almost incredible amount of additional cargo space. A rear-facing third seat, which will fold completely into the underfloor compartment, can be added.

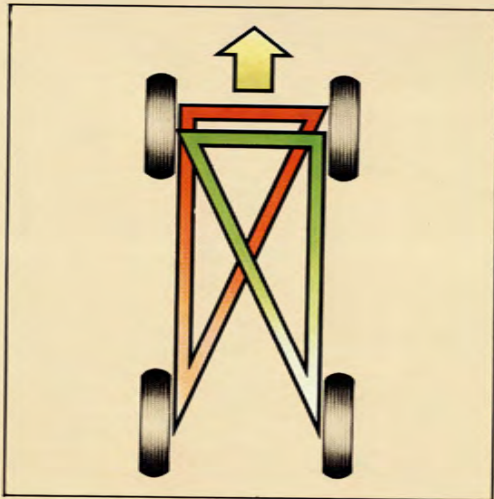




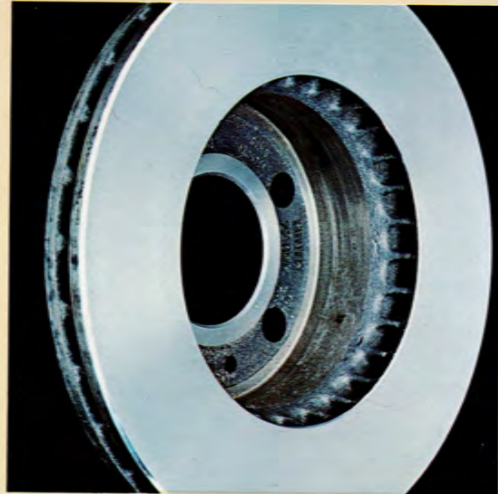
Perhaps the greatest luxury of all is peace of mind. And Volvo, a pioneer in safety design and research, has developed its own standards (which in many cases exceed strict legislated requirements) to help insure your well-being.

Equipment that gives you the capabilities to avoid accidents are safety features. Four-wheel power disc brakes, precise power-assisted rack and pinion steering, positive-acting suspension and a quick, responsive engine are your best first line of defense. But equally impressive are the backup systems that Volvo provides.

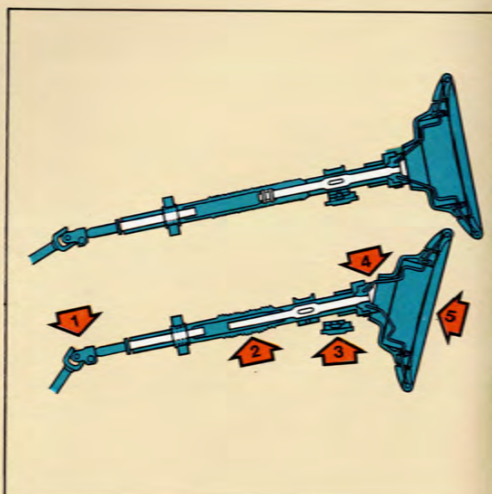
The structural strength and torsional rigidity of Volvo's welded unit-body construction are the foundation for overall occupant protection. But beyond this, the passenger compartment is surrounded by an incredibly strong safety "cage". Comprised of closed-section box pillars and tubular profiles, it is strong enough to have supported seven tons. This type of protection and Volvo's many other safety features (a few are highlighted here) serve as proof that of all the things that go into a Volvo, the ones we consider most important are people.



Volvo's triangular-split dual safety braking system provides 80% braking effectiveness even with one circuit disconnected.



The front rotors of Volvo's four-wheel power disc brakes are ventilated to dissipate heat quickly and resist fade.



An example of Volvo's thorough safety engineering is this safety steering column which provides multiple stages of protection.



At both ends of Volvo's unitized body are zones designed to absorb impact before they get to the passenger compartment. Parts of the body have been stamped with special patterns allowing them to crumple at a controlled rate.

Specifications

Engine

Model B 27F V-6, cast aluminum cylinder block with wet steel liners and aluminum-alloy cylinder heads. Valves actuated by chain-driven overhead camshafts (one per cylinder bank) operating rocker arms. Induction by continuous-flow mechanical injection spraying fuel into cast aluminum inlet manifolds. Type fuel required: unleaded regular (91 RON). Displacement 162 cubic inches (2673 cc). Bore x Stroke 3.46 x 2.87 ins. (88 x 73 mm). Compression ratio 8.2:1. Horsepower (SAE) 127 @ 5750 rpm, California 121 @ 5750 rpm. Torque (SAE) 150 ft. lbs. @ 2750 rpm, California 148 ft. lbs. @ 2750 rpm. 265 GL has California specifications.

General Dimensions

Wheelbase 104.0 inches
Overall length 193.0 inches
Overall width 67.1 inches
Overall height
(sedan/wagon) 56.5/57.5 inches

Fuel System

15.8 gallon tank with expansion chamber for evaporation control. Electric fuel pump.

Cooling System

Sealed "tropic" system holds 11.5 quarts of anti-freeze coolant. Fitted with a translucent expansion tank.

Electrical System

12-volt system features solid-state ignition without contact points, a 55 A rated alternator and 70 amp hour battery. Starter motor output 1.1 hp.

Drivetrain

Three-speed automatic transmission has a floor-mounted shift lever and an illuminated quadrant with a PRND21 pattern. Ratios: 1st 2.45:1, 2nd 1.45:1, 3rd 1.00:1. Final drive ratio 3.73:1.

Steering System

Rack-and-pinion type with a safety column. Power-assist standard. Ratio 17.1:1. Turns lock to lock 3.5. Turning circle 32' 2".

Suspension

Front: Spring-strut type incorporating coil springs and telescopic shock absorbers. Stabilizer bar. Rear: Rigid axle carried by longitudinal control arms and torque rods. Lateral location by track rod. Coil springs and telescopic shock absorbers, plus a stabilizer bar on sedans.

Wheels and Tires

Steel-belted white sidewall radial tires fitted on wide-offset 5.5" J x 14" pressed steel wheels. Tire size DR78-14.

Brake system

Self-adjusting disc brakes on all four wheels. Tandem type 4:1 power-assist. Pressure relief valves on rear brakes. Dual hydraulic system, with stepped-bore master

cylinder to maintain low pedal effort even if one circuit fails, connects both front wheels and one rear wheel on each circuit. Center hand-brake operates mechanically on separate rear wheel drums.

Body

Unit construction with energy absorbing front and rear ends. Galvanized steel panels in rust susceptible areas. Two separate undercoats. Partly aluminized exhaust system.

Instrumentation and Operating Controls

Instrument Panel: Sealed speedometer with six-digit odometer and separate rate tripmeter. Electronic tachometer. Fuel and coolant temperature gauges. Warning lights for alternator charging, oil pressure, high beams, parking brake, foot brake failure, and to inform if a low beam brake or tail light burns out. Audible and visible signals for turn indicators. Fully-padded dashboard has four adjustable fresh

air outlets and front door window demisting outlets. Quartz crystal clock. Illuminated locking glove compartment.

Steering Column: Combined levers for high and low beam operation, turn and lane changing signals, windshield wipers and washer.

Central Panel: Switches for the electrically-heated rear window, power front windows, four-way hazard warning lights and 265 rear window wiper and washer. Temperature and fan speed controls for the heating and air conditioning system. Cigarette lighter and ashtray. Radio location. Rheostat switch for instrument and controls lighting.

Floor Console: Illuminated latches for self-adjusting 3-point front safety belts, controls for outside rear-view mirror adjustments and switches for power rear windows.

Heating and Ventilation System

Fully-integrated flow-thru system for fresh or heated air through 12

outlets to the windshield, front door windows, front and rear floor and along the dashboard. Two-stage, three-speed fan. Air conditioning, standard on all models, uses the same outlets and fans and has recirculation and dehumidifying features. Sliding steel sunroof available on 264 GL.

Seating

Orthopedic-designed reclining bucket seats with adjustable lumbar support in front, a bench seat, with folding armrest on sedans, in the rear. Driver's seat has levers for front and rear height adjustment and is electrically heated. Seats are leather-faced on the 265 GL, leather-faced or velour on the 264 GL.

Other Standard Equipment

Electrically operated windows. Three-point self-adjusting safety belts with illuminated center mount. Rear seat has two three-point belts and a lap belt. Rear seat lighting and ashtray. Tinted glass. Radio antenna built into windshield. Stereo door speakers. Childproof rear door locks. Day/night position rearview mirror. Power remote-controlled mirrors. Storage pockets in front doors and on back of front seats. Towing points front and rear.

Metallic paint. Carpeted trunk and 265 cargo area. Automatic trunk and engine compartment lighting.

Accessories

Volvo has a wide variety of accessories, including stereo radios and tape players, designed to tailor-make a Volvo to your individual specifications.

Warranty and Maintenance

Volvo offers a 12-month limited warranty without mileage restriction. To help you fully understand your warranties, servicing needs and maintenance schedules, Volvo has prepared a descriptive booklet.

Leasing

Your dealer can advise you of the possible advantages of leasing and can budget a program to your specific needs. A variety of plans, including full-maintenance coverage, are available over 12-48 month periods.

Overseas Delivery

Volvo's comprehensive overseas delivery plan is designed so you can get the most out of your European vacation. All the details, even complete financing and our full-service home shipment package can be arranged in advance. See your Volvo dealer to develop a plan that accommodates your itinerary and schedule.

The factory reserves the right to make changes at any time, without notice, to prices, colors, materials, equipment, specifications and models and also to discontinue models.



VOLVO

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