

VOLVO
*European
delivery!*



Before you jump into buying a car in Europe, find out how much it costs to get one out

The trouble with most European delivery plans is that much of the money you spend goes into paperwork, not into the car.

There are delivery charges, documentation charges, insurance fees, transportation fees, federal excise taxes, duty fees and charges for making sure you've paid all your other charges. By the time you're through, you pay nearly a third more than the cost of the car just for the privilege of having bought it in Europe.

Volvo has reduced the quantity of the paperwork you have to do yourself. You sign two forms. And, of course, a check.

We've also reduced the quantity of money you have to pay for the paperwork.

We think that if you're going to pay good money for a car, you should get mostly a good car for your money.

You can order your Volvo from any one of 400 dealers in America

Ordering is a simple matter, you just pick out the model, color and accessories from the information in this folder or at your dealer then simply sign a car order form and the registration application. (A deposit of \$300 is required with an order and full payment is required 30 days prior to delivery at the factory). By the way the cost of a Volvo in Europe is the same whether you order it here or there. Since European dealers do not stock cars with US specifications it makes good sense to order your Volvo from the dealer who will service it when you bring it home.





Volvo can normally deliver any model and color at the factory in Sweden five weeks after you place your order, (add one to five weeks for delivery at other places), but to be sure order as early as possible. Your order will gladly be accepted and confirmed 2 months or more before delivery.

If you are in a hurry, quicker deliveries can be made at the factory from a special stock of cars maintained to serve customers who will be going to Europe at short notice.

Volvo dealers will be pleased to accept your present car as a trade in on your European delivery Volvo and to arrange low-cost financing.

The price of your car includes the cost of pre-delivery servicing, registration and all traveling documents for Europe.

Volvo can supply some factory installed accessories which may be ordered with the car. These accessories are mentioned in the price list. Other accessories such as luggage racks, gas cans, floor mats, seat covers, etc. are available at the time of delivery.

Five to ten days after placing your order, you will receive a confirmation directly from the Volvo distributor for your area.

Insurance is required by law throughout Europe. This means that the factory cannot arrange registration and license plates unless proof of insurance is given to the authorities. Volvo will be glad to arrange suitable insurance coverage for your entire trip in Europe through one of the leading international underwriters at the premiums indicated in the price list.



Delivery of your Volvo in Europe

Picking up your Volvo at the factory in Gothenburg, Sweden saves a delivery charge, and air fare from the US to Gothenburg is no more than to cities such as Copenhagen or Frankfurt. Gothenburg is conveniently located for all of Northern Europe, just 45 minutes from Copenhagen by air and 4 1/2 hours by car. Frequent, fast and economical ferries to Denmark, Germany, Holland and England are less than five minutes away from the tourist delivery center and Volvo will make your reservations.

The factory offers, of course, the best facilities for taking delivery. When you arrive at Gothenburg simply call 53 01 91 and our receptionist will make arrangements to pick you up at your hotel or at the airport.

Office hours are Monday through Friday 8 am to 4 pm. No deliveries are made on Saturdays, Sundays or on Swedish legal holidays.

If you would rather pick up your Volvo somewhere else in Europe, just tell us. There are 15 regular delivery points where delivery will be made through specialized tourist delivery agents. Personal drive-away deliveries at other cities can also be arranged and information about delivery charges will be provided upon request. Please note that your car will be forwarded by ship, rail, transporter or drive-away or any combination thereof depending upon the time and transportation facilities available.

Wherever you take delivery your car will be waiting for you – registered and insured – ready to go with a full tank of gas.



You can drive anywhere in Western Europe on a current US driving licence. But if you plan to drive somewhere else, say Eastern Europe, make sure that you inquire at the local consulate of the country which you intend to visit for current information.

If you're concerned about warranty or service, put it out of your mind. All cars delivered under this plan have US specifications and are covered by the regular Volvo warranty. The warranty is good for a period of six months without mileage limitation and a warranty booklet with a free 1500 mile service inspection coupon is supplied. You also will receive a list of dealers with service facilities.

When you buy most European cars and arrange to pick one up at the factory, you save money. Then you have to turn around and lose some of the savings having your bargain shipped back to America.

When you pick up a Volvo at the factory, you save money – and what you save you don't blow on shipping. Shipping from the Volvo factory in Gothenburg, Sweden to New York and Baltimore is free, and if that isn't enough our home shipment rates might make it worth your while to decline our generous offer. Either way your car would be shipped on board Volvo's regular ships with sailings every week to the ports of New York and Baltimore and every two to three weeks to other ports. These rates include all charges for preparing the car for shipment and marine insurance through the factory.



When you take delivery of your car you will receive a folder showing you the exact steps to be taken for shipping your car home.

There is also a direct shipment program. Arrangements can be made to have a car shipped directly from the factory to the US without ever seeing it in Europe at the same Volvo home shipment rates. Ordering of such a car must be incidental to a trip outside of North America and proof of your presence abroad will be required. In this instance the factory neither insures nor registers the car.

In most US ports we can arrange services for the clearance of a car through Customs, survey and release from the steamship company, cleaning and delivery preparation. Charges run to approximately \$45-\$55. Cars imported into US are subject to the payment of duty. The duty rate is 4.5% of the value, depending upon age, usage and condition. You can determine your duty costs with reasonable accuracy by taking 3.5% of the price of the car.

The Internal Revenue has ruled that in most instances any car imported into the US may be subject to the 7% Federal Excise Tax regardless of where the car is ordered. You can determine applicability by contacting your local Internal Revenue Service office. In the event that this tax is applicable it will be based upon the dutiable value of the car plus shipment to the US, plus duty.

Once you finish paying for your Volvo, your Volvo can pay for your next trip

In Sweden, where it's tough being a car, Volvos last an average of 11 years, which is no guarantee, but indicates how long a Volvo should hold up here, where being a car is relatively easy. So buy a Volvo and keep it long enough to get out from under car payments. After you finish paying for your Volvo, your Volvo can start paying for your next trip.

Buying a Volvo under European Delivery for your trip to Europe means savings to you in three ways

1. You save on the car. The factory price of a Volvo plus return freight, marine insurance, duty and excise tax comes to about 10% less than the USA list-price.
2. You save on car rental or other traveling costs in Europe. Renting a comparable car for two months and some 3000 miles would be about \$800 plus gas, of course.
3. You also save on the additional costs over the price of the Volvo as compared with other makes, i.e. on home shipment rates, insurance, delivery charges etc.

To help you calculate your total costs for a Volvo in Europe we have computed as an example the costs of a Volvo 142S delivered from the factory to New York. For your convenience space is also provided for your own calculations and comparisons.

Total European delivery cost computer

	Volvo	
	142 S	
1 Ex factory price of car	\$2645
2 Pre-delivery service	Free
3 Registration and or documents	Free
4 Full tank of gasoline	Free
5 Insurance for 2 months	70
6 Mandatory service inspection	Free
7 Delivery at factory	Free
8 Home shipment factory to N Y	Free
9 European Port handling charge	Free
10 Marine insurance	Free
11 Duty	92
12 Federal excise tax	156
13 Total European delivery cost	\$2963

PRICE LISTS

US models

142 2-door Sedan, 118 b.h.p. SAE, with automatic transmission	\$2645 2795
144 4-door Sedan, 118 b.h.p. SAE, with automatic transmission	2730 2880
145 Station Wagon, 118 b.h.p. SAE with automatic transmission	2980 3130
* 142E 2-door Sedan, electronic fuel injection, 130 b.h.p. SAE, with overdrive with automatic transmission	3235 3250
164 4-door Sedan, 6-cyl, 145 b.h.p. SAE, power steering with automatic transmission	3595 3755
1800E Sports Coupe, electronic fuel injection, 130 b.h.p. SAE with overdrive with automatic transmission	3835 3850

All Volvo cars purchased for European Delivery and for eventual importation to the US meet or exceed federal safety and exhaust emission regulations and are produced to American specifications.

* Preliminary price subject to change. Delivery available as of February 1st, 1971.

Insurance premiums

European full coverage
insurance (\$100 deductible)

Months	142		Months	142E	
	144	164		144	164
	145	1800E		145	1800E
1	\$60	\$80	7	\$195	\$230
2	70	100	8	215	250
3	95	120	9	230	275
4	120	145	10	250	300
5	145	175	11	265	325
6	170	200	12	275	345

Volvo home shipment plan

From \ To	Factory	Stockholm	Amsterdam		Hamburg		
	Gothenburg	Oslo Copenhagen	Rotterdam	Antwerp	Bremerhaven Bremen	London	
New York (Port Newark) Baltimore	Free	\$95	\$120	\$120	\$120	\$145	
Jacksonville Houston	—	—	\$120	\$120	\$120	\$170	
Los Angeles San Francisco Portland Seattle Vancouver (Canada)	\$100	\$195	\$220	\$220	\$220	\$245	
Halifax (Canada)	Free	\$95	—	—	—	—	
Montreal (Canada) Toronto (Canada)	\$175	\$265	\$190	\$170	\$210	\$270	
Chicago Detroit Cleveland	Possible only between April 15 – October 15	No direct shipments by boat	\$240	\$220	\$260	\$270	
Chicago Toledo Minneapolis	\$121 \$103 \$148	*					
ADDITIONAL DROP OFF POINTS							
Brussels	\$15	Le Havre	\$30	Marseille	\$100	Rome	\$175
Cologne	25	Lisbon	175	Munich	50	Sindelfingen	45
Frankfurt	35	Luxemburg	50	Nice	100	Vienna	115
Geneve	90	Madrid	275	Paris	45	Zürich	85
Cars dropped off at these cities are shipped at the Antwerp rates plus the above charges.							

Accessories – factory installed

Blaupunkt Frankfurt US, AM/FM 5 push button radio, completely installed with 2 loudspeakers (1800E one speaker only)	\$135
Blaupunkt Hamburg, AM 5 push button radio, completely installed with 2 loudspeakers (1800E one speaker only)	85
Air Conditioner	400
Radial tires, set of 5 in exchange for standard tires	75

* Shipment by boat to Baltimore at the rates above plus the charges shown here. These charges may vary slightly but are inclusive of complete port clearance service and inland transportation by rail. These charges plus duty will be collected from the customer at destination. Volvo does not accept any responsibility for the inland portion of the transportation.



Delivery points and charges

Factory Gothenburg	Free	Lisbon	\$ 200
Amsterdam	\$ 75	London	60
Bergen	150	Luxemburg	150
Brussels	75	Oslo	75
Copenhagen	75	Paris	100
Frankfurt	100	Stockholm	50
Geneva	150	Vienna	175
Helsinki	100	Zürich	125

Information about delivery charges at any other city can be provided upon request.

NOTE: The factory reserves the right to change prices, specifications and terms without prior notice. All prices quoted ex factory exclusive of duties and taxes in US dollars.

VOLVO
AB VOLVO GÖTEBORG SWEDEN