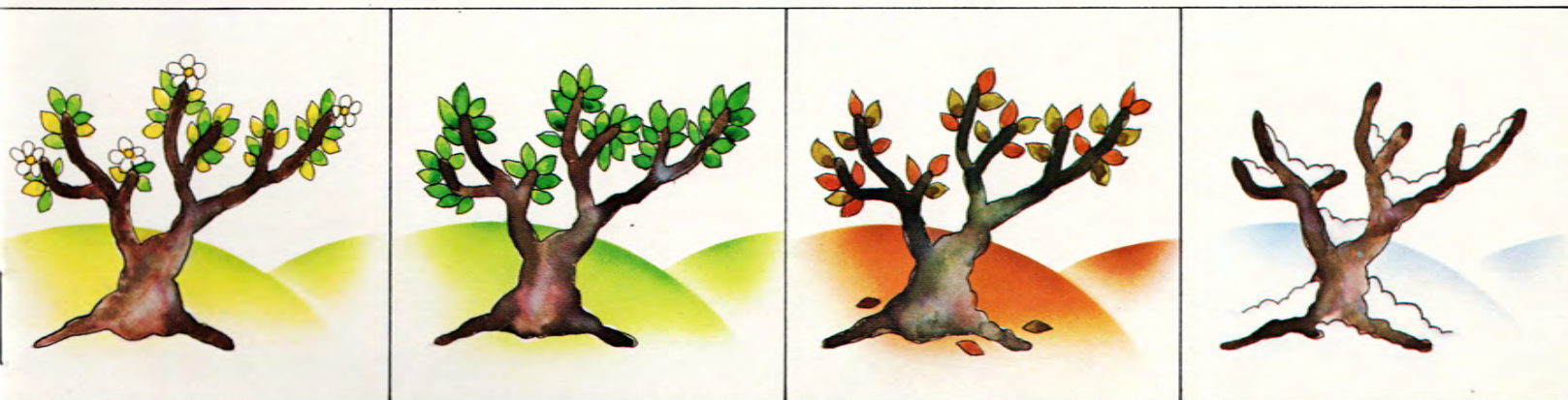
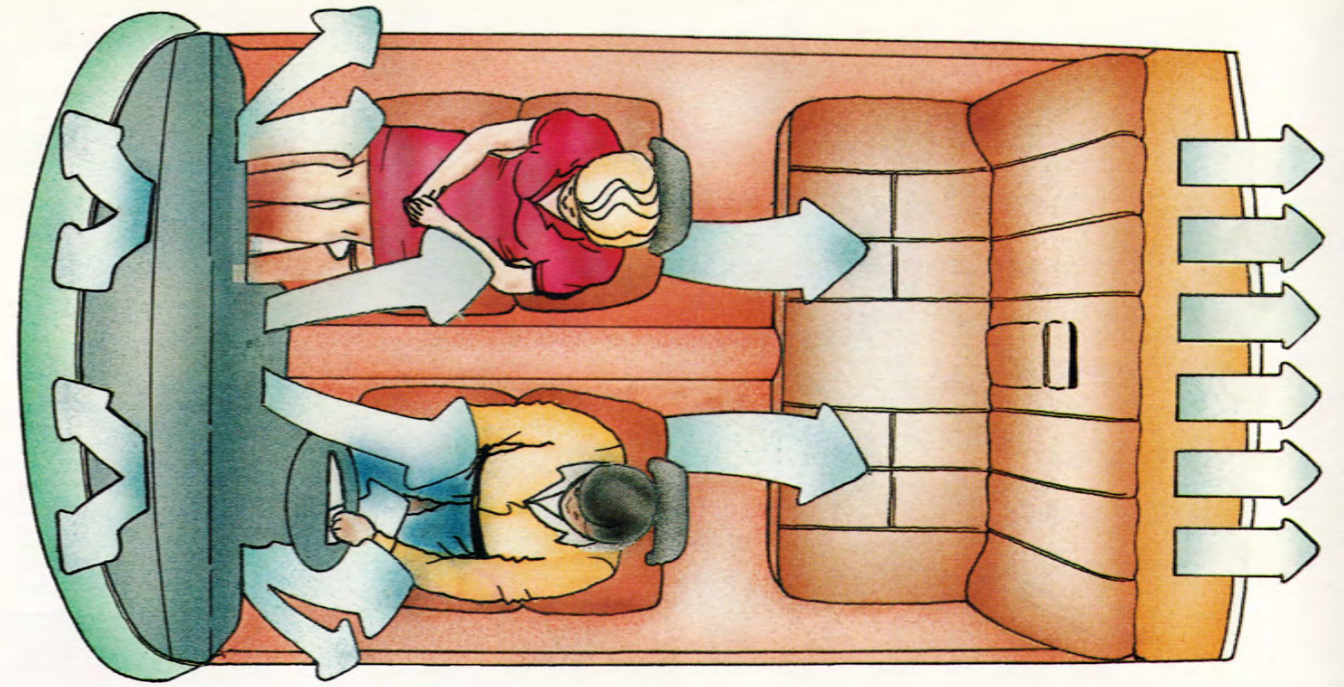


VOLVO ALL SEASON AIR CONDITIONING



**Your Volvo
Air Conditioner provides
more than just cold air.
It also provides clean air...
dehumidified air...
pollen free air...
conditioned air that you'll
appreciate year-round**



Volvo is Air Conditioning in the truest sense. It literally *conditions* the air in your car to your slightest whim... for comfort at any time of the year. No matter what the outside temperature, humidity or pollen count, the climate inside your car remains ideal for you.

To really appreciate what this outstanding equipment will do for you, why not take an imaginary drive around the calendar with us?



JULY...HOT AND HUMID

The most obvious test of an air conditioner is how well it cools you. Volvo Air Conditioners provide cooling power that Americans are used to and expect because the effective cooling "heart" of the system is built by the people who know air conditioning best... the people that engineer, manufacture, and install your air conditioner measure up to exacting Volvo standards of quality. The humidity is squeezed out and the air is cooled to beat whatever heat is scorching the unfortunate world outside your closed windows. When the "recirculate" button is pushed, air from the passenger compartment is mixed with 10% incoming air, constantly refreshing the interior while providing peak cooling

power. (If you prefer, you can select 100% outside air, but in this case the cooling capacity will be somewhat lower.)

SEPTEMBER...POLLEN COUNT HIGH

Your Volvo Air Conditioner screens out solid particles that pollute the air. Pollen, dust and other impurities are trapped in a special wet filter for the sake of your comfort and health. You get clean, filtered air...cooled to your liking.

NOVEMBER...COOL SUNNY DAY

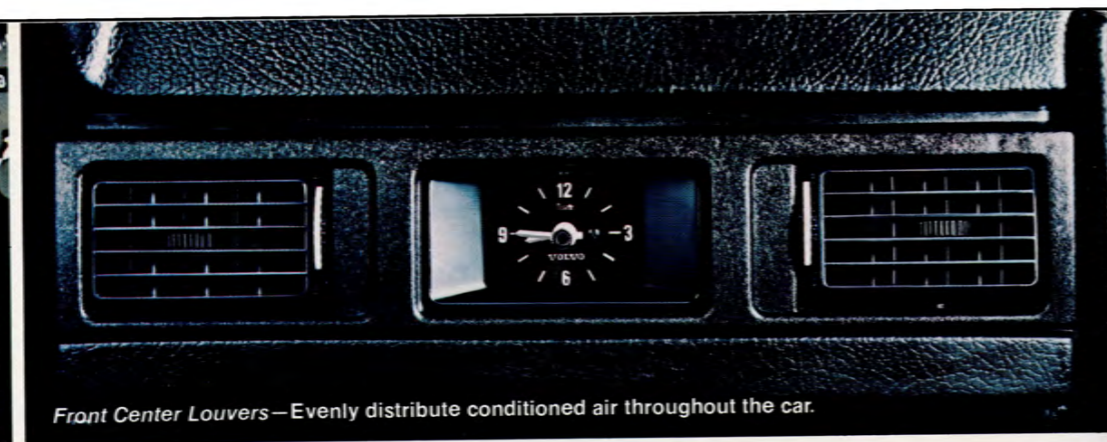
You don't have to sacrifice clean, dehumidified air because it is not quite warm enough outside to require really cold air from your air conditioner. Your Volvo System permits you to select any degree of warmth or coolness you desire. So, in this case, just set the temperature control slightly toward the warm setting. You do not need maximum control settings to enjoy maximum benefits from your Volvo Air Conditioner.

FEBRUARY...RAW, WET AND COLD

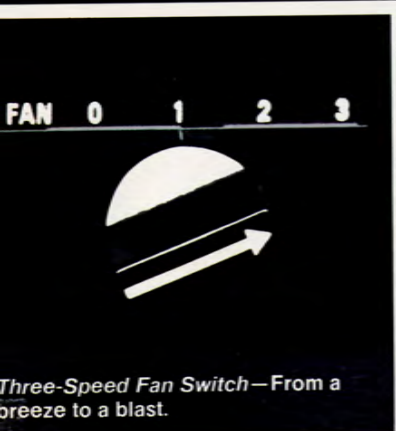
There are winter days when heat is not enough. Cold clammy days. At such times you just set the temperature control to "warm" and flip the air conditioner switch. Presto, the air conditioner dehumidifier squeezes out the moisture and filters out pollution. Soon damp clothes are dry again and the mist disappears from your windows. You get all the benefits of air conditioning plus heat because, in a Volvo, the air conditioner and the heater are a combined integral unit.



Front Side Louvers—Keep you cool and defog your windows too.



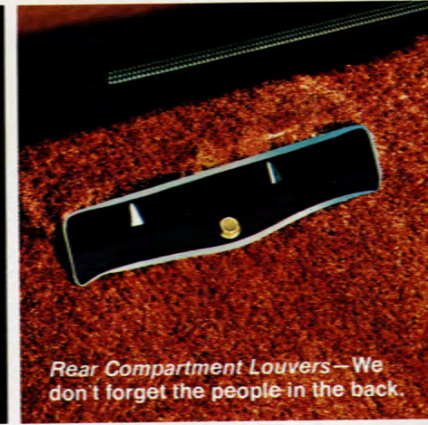
Front Center Louvers—Evenly distribute conditioned air throughout the car.



Three-Speed Fan Switch—From a breeze to a blast.



Master Control Console—Create your own climate.

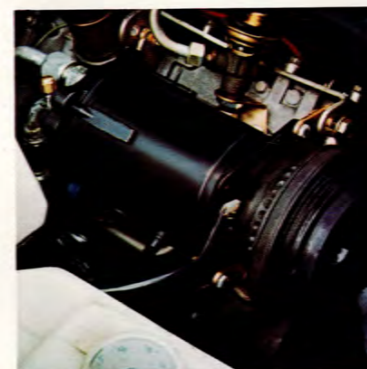


Rear Compartment Louvers—We don't forget the people in the back.

THE VOLVO AIR CONDITIONER WAS DESIGNED FOR YOUR VOLVO AUTOMOBILE

The same people who designed your Volvo designed your Volvo Air Conditioner. The two have been carefully mated to combine peak air conditioning performance with peak engine performance. The result is **MINIMUM IMPACT ON GASOLINE MILEAGE**. Your Volvo has twelve heating outlets, including two in the rear seat, which are integrated with and utilized by your Volvo Air Conditioner. This system, mated with super 3-speed fans, provides total comfort for driver and passengers throughout the entire car, front and back.

A Volvo Air Conditioner does not steal one bit of space. You *don't* lose your glove compartment or knee room. And, rest assured, a Volvo Air Conditioner is as durable and reliable as the automobile it was designed for. It is backed by the same 12 month, no mileage warranty that covers the car. Your Volvo dealer is fully equipped and trained to service it. Enjoy it with confidence.



SPECIAL ROTARY COMPRESSOR ON VOLVO AIR CONDITIONERS FOR VOLVO 260 SERIES AUTOMOBILES

The new V6 engine in the Volvo 260 series requires a rotary compressor to deliver the unexcelled performance you'd expect from these superb automobiles. This new and unique compressor yields higher gas mileage than any other system. It also utilizes a fraction of the space under the hood that is required by standard compressors. Fewer moving parts result in long, trouble-free performance.

ENJOY IT NOW...GET MONEY BACK LATER

Resale figures prove that your Volvo Air Conditioner is a great bargain, too. A substantial portion of its cost is returned to you when you sell your car...after you've thoroughly enjoyed its comforts. Because Volvo Air Conditioners bring a premium price in used Volvos, you can keep your cool and your cash, too.



VOLVO

Parts and Accessories
Rockleigh, New Jersey 07647